

TOWN OF COLLINGWOOD COMMUNITY PROFILE



2015

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Geographic:



Town of Collingwood

The Town of Collingwood is situated in Simcoe County, located along the shores of Georgian Bay. The community is home to a growing resident population of approximately 21,000 persons and a workforce over 10,000 strong.

Ontario

Total provincial population:
13,622,940



Total municipal population:
20,976

45%

of non-resident labour force commutes into Collingwood for work



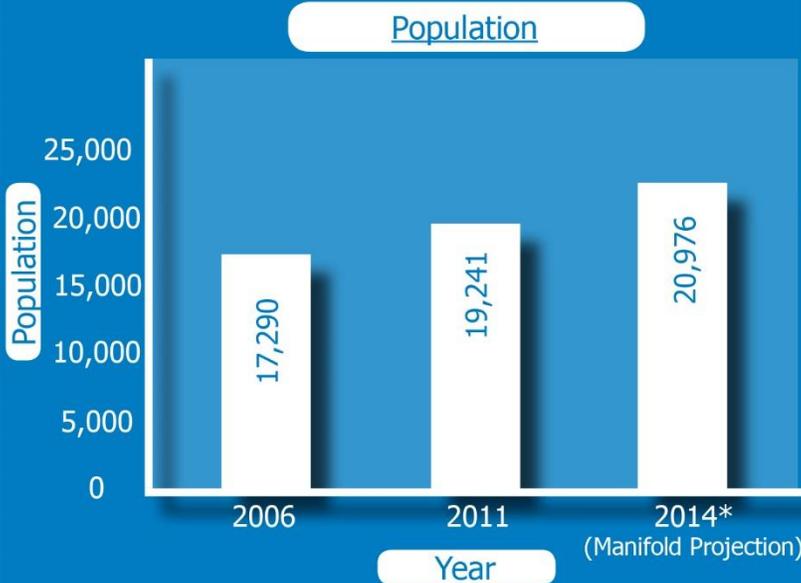
27%

of resident labour force commute out of Collingwood for work



Demographic:

Collingwood is showing strong positive year over year population growth. The community has an older population than the provincial average, especially in the 55+ age segments. Mobility rates indicate the town has a high number of new residents moving into the community.



 **+21.3%**

Ontario growth rate is 12%

48 Median Age

Ontario median age is 41

Average value of dwelling
\$ 356,972



Provincial average is \$429,129

Mobility

16.5%

Versus 11.7% ON

Residents that had moved within the previous year

Mobility

46.7%

Versus 37.8% ON

Residents that had moved within the previous 5 years

53%



47%



Population by Gender

Labour Force:



Collingwood is home to a diverse and balanced economy. Compared to the provincial average, the participation, employment and unemployment rates are all lower. The town's average and median incomes are both slightly lower than the Ontario figures.



Key Sectors by Industry

| | | | | | |
|--------------|-------------------------------|---------------------------------|--------------|---------------|----------------------------------|
| | | | | | |
| Retail trade | Accommodation & food services | Health care & social assistance | Construction | Manufacturing | Arts, entertainment & recreation |

Key Sectors by Occupation

| | | | | | |
|-----------------|------------------------------------|---|------------|--|--------|
| | | | | | |
| Sales & service | Business, finance & administration | Trades; transport & equipment operators & related | Management | Education; law & social; community & government services | Health |

1 Introduction

The Town of Collingwood has experienced steady population growth in the past decade. With the largest population of any municipality in the area, Collingwood functions as the major commercial centre for northwest Simcoe County and northeast Grey County, servicing an overall trade area of approximately 75,000 people. In 2011, Collingwood's permanent / recreational population was approximately 24,600.

Table 1: Collingwood Statistics Overview

| Source Statistics Canada | 2001 | 2006 | 2011 |
|--|--------------------|--------------------|--------------------|
| Population | 16,039 | 17,503 | 19,241 |
| Median Age | 41.0 | 44.4 | 47.0 |
| Total private dwellings | 8,515 | 9,316 | 10,695 |
| Median income, all private households | \$41,214 (2000) | \$48,839 (2005) | \$56,131 (2010) |
| Unemployment rate | 5.7 | 6.6 | 8.0 |

The Town of Collingwood accounts for approximately half of all business activity including retail sales in the region and has a substantial health, manufacturing, financial and knowledge-based employment foundation. Collingwood benefits from the surrounding visitor attractions and has a strong base of accommodation and food businesses.

Collingwood is the location of the Regional Hospital and a wide range of other personal and business services.

The region is seen as one economic corridor, with strong labour mobility within a 20 minute commute.

Collingwood has seen a significant shift towards the tourist-related service industries in the past 30 years, and has built up a reputation of being a great home base for visiting both the winter ski resorts to the west and the summer beach attractions to the east. Despite this move to a more service-focused economy, Collingwood's manufacturing base remains relatively healthy, and a source of a significant number of regional jobs.

Today, the Collingwood area is a major tourist destination for the Greater Toronto Area (GTA). The Town's location along the shoreline of Georgian Bay and proximity to the Niagara Escarpment ideally situates the municipality between the winter resort areas to the west and the world's longest freshwater beach to the east.

Town of Collingwood Community Profile

There are approximately 220 acres of industrial land available within Collingwood. These lands are located either along Mountain Road or in the east end industrial park. Along Poplar Sideroad, a 125 acre industrial park has received draft approval. Current zoning regulations permit a wide variety of uses within our industrial parks.

Collingwood is a welcoming community with impressive residential growth and quality of life. The community maintains a small town feel while offering big city amenities and providing unparalleled recreational opportunities year-round.

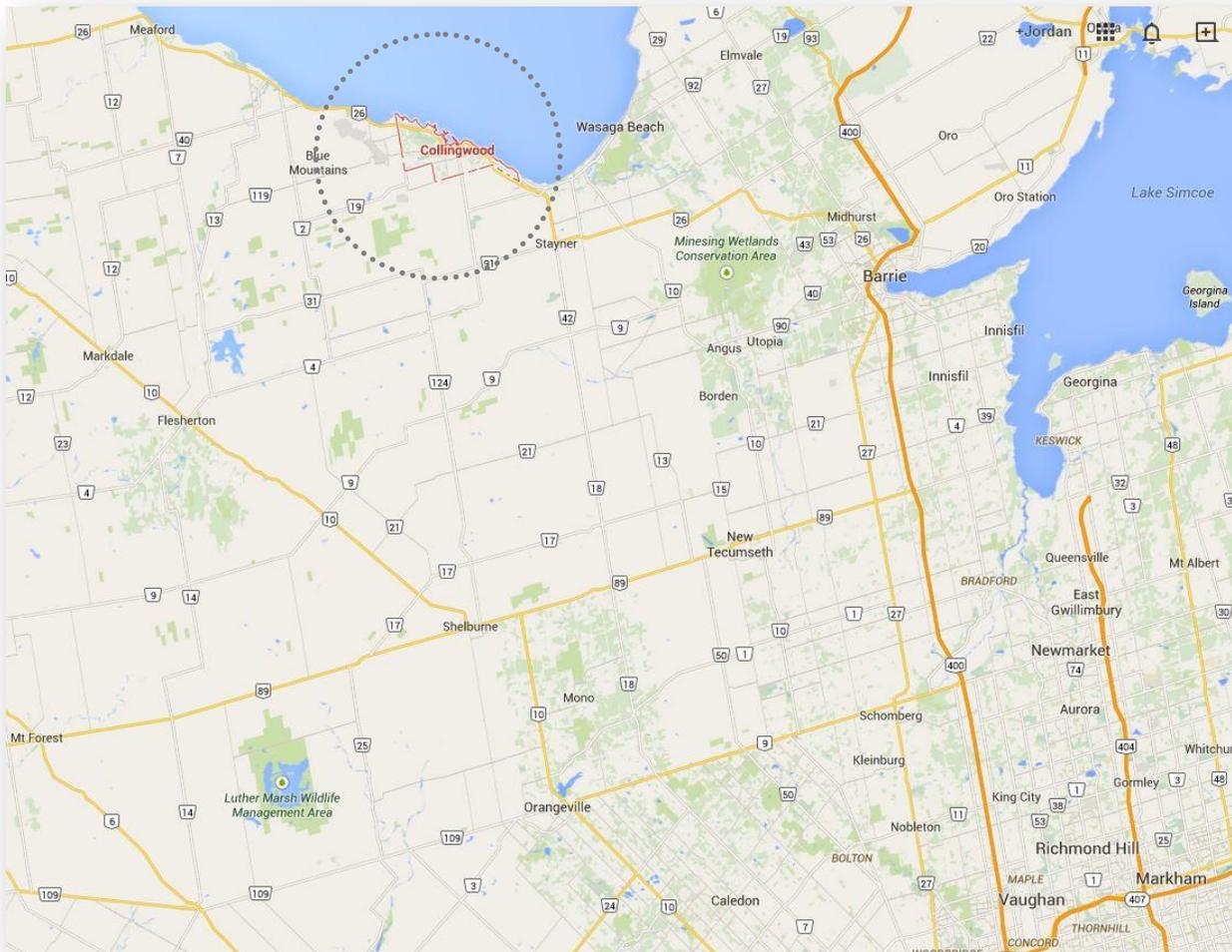


1.1 Location

Collingwood is located approximately midway between the Cities of Barrie and Owen Sound on Provincial Highway 26, which provides access to Grey and Bruce Counties in the west, and to Toronto via Highway 400 in the southeast. County Road 124 originates in Collingwood and provides access to the heavily-populated Golden Triangle to the south.

At 33.46 square kilometres of land, Collingwood is one of the smaller municipalities in area, but it has the largest population and countless amenities. Collingwood serves as the entertainment, shopping, recreation and tourist hub. With a full transit system including links to Wasaga Beach and the Town of the Blue Mountains, Collingwood is in the centre of all the action.

Figure 1: Collingwood Location Map



Source: Google Maps, McSweeney and Associates, 2014, <http://bit.ly/1Cne9y>

1.2 Climate

Collingwood derives climatic data from weather station at Chatsworth.

Table 2: Collingwood Average Temperature (°C)

| Temperature | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|--------------------|-------|-------|-------|-------|------|------|------|------|------|------|-------|-------|
| Daily Average | -6.9 | -6.1 | -2.0 | 5.3 | 11.5 | 16.5 | 19.1 | 18.3 | 14.5 | 8.3 | 2.4 | -3.4 |
| Standard Deviation | 3.0 | 2.6 | 1.9 | 1.7 | 2.1 | 1.6 | 1.3 | 1.3 | 1.4 | 1.4 | 1.7 | 2.8 |
| Daily Maximum | -3.0 | -1.6 | 3.1 | 10.8 | 17.6 | 22.8 | 25.2 | 24.1 | 20.0 | 12.9 | 5.9 | -0.0 |
| Daily Minimum | -10.9 | -10.6 | -7.1 | -0.2 | 5.3 | 10.3 | 13.1 | 12.5 | 9.0 | 3.6 | -1.1 | -6.8 |
| Extreme Maximum | 14.0 | 17.0 | 23.0 | 29.0 | 33.0 | 36.7 | 38.3 | 35.6 | 36.1 | 28.9 | 21.0 | 18.0 |
| Extreme Minimum | -35.6 | -35.0 | -32.0 | -20.0 | -7.8 | -2.8 | 1.7 | -0.6 | -3.5 | -8.3 | -20.6 | -30.0 |

Source: Environment Canada, CHATSWORTH *This station meets WMO standards for temperature and precipitation.
<http://bit.ly/1x2Kjb2>



Town of Collingwood Community Profile

Table 3: Collingwood Average Precipitation

| Precipitation | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|----------------------------------|-------|------|------|------|------|------|------|------|-------|-------|-------|-------|
| Rainfall (mm) | 23.0 | 26.2 | 42.4 | 63.9 | 92.6 | 80.8 | 85.0 | 99.7 | 117.5 | 102.8 | 83.0 | 38.5 |
| Snowfall (cm) | 93 | 62 | 31 | 9 | 0 | 0 | 0 | 0 | 0 | 3 | 38 | 86 |
| Precipitation (mm) | 116.1 | 87.8 | 73.4 | 73.2 | 92.8 | 80.8 | 85.0 | 99.7 | 117.5 | 105.6 | 121.5 | 124.7 |
| Extreme Daily Rainfall (mm) | 36.4 | 45.0 | 51.4 | 54.4 | 60.7 | 75.0 | 92.6 | 88.9 | 85.5 | 69.1 | 47.2 | 37.3 |
| Extreme Daily Snowfall (cm) | 37 | 53 | 42 | 31 | 8 | 0 | 0 | 0 | 4 | 18 | 64 | 43 |
| Extreme Daily Precipitation (mm) | 39.2 | 53.0 | 51.4 | 54.4 | 60.7 | 75.0 | 92.6 | 88.9 | 85.5 | 69.1 | 63.5 | 42.7 |
| Extreme Snow Depth (cm) | 72 | 37 | 48 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 20 | 56 |

Source: Environment Canada, CHATSWORTH *This station meets WMO standards for temperature and precipitation.
<http://bit.ly/1x2Kjb2>



2 Demographics

2.1 Population Size and Growth

Table 4: Population Change

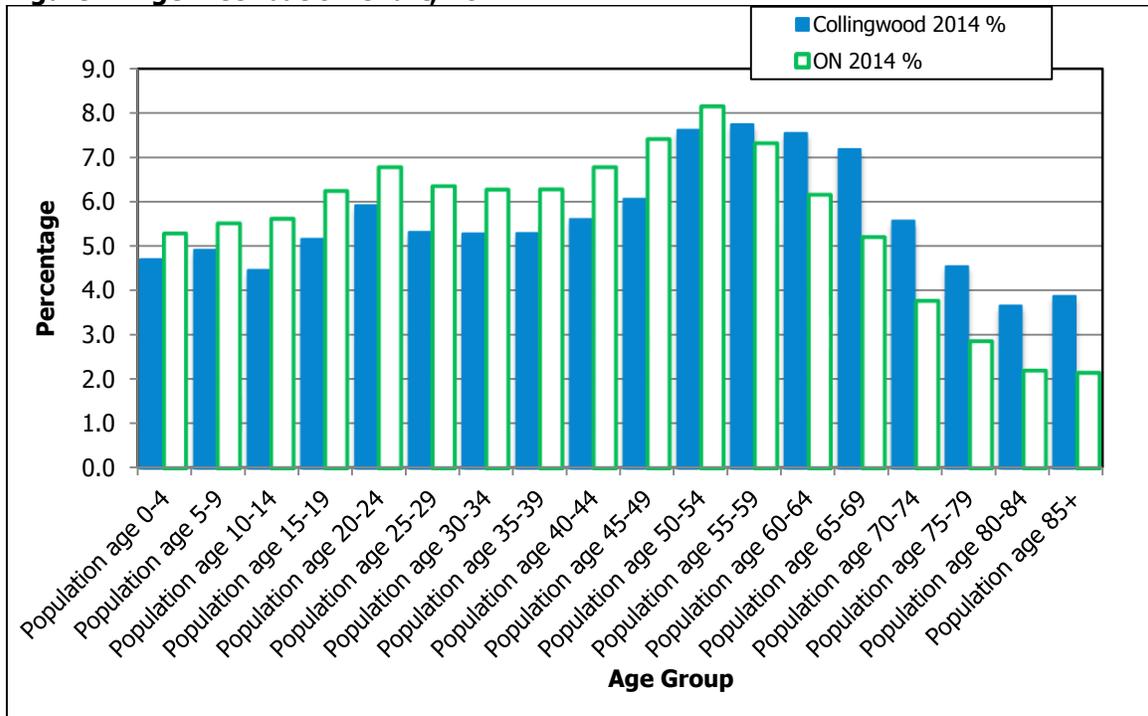
| | 2001 | 2006 | 2011 | 2014* |
|-------------------------------|------------|------------|------------|------------|
| Collingwood Population Count | 16,039 | 17,290 | 19,241 | 20,976 |
| % Change from Previous Census | / | 7.8 | 11.3 | 9.0 |
| | 2001 | 2006 | 2011 | 2014* |
| Ontario Population Count | 11,410,046 | 12,160,282 | 12,851,821 | 13,622,941 |
| % Change from Previous Census | 6.1 | 6.6 | 5.7 | |

Source: Statistics Canada 2001, 2006 and Manifold Superdemographics 2014. * Estimated McSweeney & Associates from Manifold Data Mining Inc. Superdemographics 2014

2.2 Age Profile

In 2014, Collingwood had an older population compared to the provincial average. The median age in the town was 47.93, compared to 41.34 in Ontario, and the average age was 45.57 compared to the provincial figure of 40.81.

Figure 2: Age Distribution Chart, 2014



Source: McSweeney & Associates from Manifold Data Mining Inc. Superdemographics 2014.

Table 5: Age Distribution

| Characteristics | Collingwood 2014 | Collingwood 2014 (%) | Ontario 2014 (%) |
|-------------------|---------------------|-------------------------|---------------------|
| Age | 20,976 | | 13,622,941 |
| 0 to 4 years | 983 | 4.7 | 5.3 |
| 5 to 9 years | 1,027 | 4.9 | 5.5 |
| 10 to 14 years | 932 | 4.4 | 5.6 |
| 15 to 19 years | 1,078 | 5.1 | 6.2 |
| 20 to 24 years | 1,236 | 5.9 | 6.8 |
| 25 to 29 years | 1,111 | 5.3 | 6.3 |
| 30 to 34 years | 1,103 | 5.3 | 6.3 |
| 35 to 39 years | 1,104 | 5.3 | 6.3 |
| 40 to 44 years | 1,171 | 5.6 | 6.8 |
| 45 to 49 years | 1,266 | 6.0 | 7.4 |
| 50 to 54 years | 1,589 | 7.6 | 8.1 |
| 55 to 59 years | 1,616 | 7.7 | 7.3 |
| 60 to 64 years | 1,574 | 7.5 | 6.1 |
| 65 to 69 years | 1,499 | 7.1 | 5.2 |
| 70 to 74 years | 1,163 | 5.5 | 3.8 |
| 75 to 79 years | 950 | 4.5 | 2.9 |
| 80 to 84 years | 764 | 3.6 | 2.2 |
| 85 years and over | 809 | 3.9 | 2.1 |

Source: McSweeney & Associates from Manifold Data Mining Inc. Superdemographics 2014.

2.3 Language Characteristics

Table 5 indicates 94% of people in Collingwood speak English only. 5.8% of residents are bilingual, a lower percentage than Ontario.

Table 6: Language Characteristics, 2014

| Characteristics | Collingwood | Collingwood (%) | Ontario (%) |
|----------------------------|-------------|-----------------|-------------|
| Total population | 20,976 | | 13,622,941 |
| English only | 19,712 | 94.0 | 86.3 |
| French only | 27 | 0.1 | 0.3 |
| English and French | 1,209 | 5.8 | 11.0 |
| Neither English nor French | 27 | 0.1 | 2.4 |

Source: McSweeney & Associates from Manifold Data Mining Inc. Superdemographics 2014.

2.4 Mobility Characteristics

Residents in Collingwood are more likely to change places of residence within five years, compared to the Province. Estimates indicate those moving to Collingwood tend to be relocating from within Ontario rather than outside of the province or country.

Table 7: Collingwood Mobility Rates

| Characteristics | Collingwood 2014 | Collingwood 2014 (%) | Ontario 2014 (%) |
|---|---------------------|-------------------------|---------------------|
| Mobility status – place of residence one year ago | | | |
| Total population 1 year and over ¹ | 20,976 | | 13,622,941 |
| Non-movers ² | 17,517 | 83.5 | 88.3 |
| Movers ³ | 3,458 | 16.5 | 11.7 |
| Non-migrants ⁴ | 1,488 | 7.1 | 6.9 |
| Migrants ⁵ | 1,970 | 9.4 | 4.8 |
| Migrants within Canada | 1,863 | 8.9 | 3.9 |
| Migrants from outside Canada | 1,674 | 8.0 | 3.4 |
| Migrants within Ontario | 189 | 0.9 | 0.5 |
| Migrants from outside Ontario | 107 | 0.5 | 1.0 |
| Mobility status – place of residence status five years ago | | | |
| Total population 5 years and over | 20,976 | | 13,622,941 |
| Non-movers | 11,180 | 53.3 | 62.2 |
| Movers | 9,795 | 46.7 | 37.8 |
| Non-migrants | 4,349 | 20.7 | 21.0 |
| Migrants | 5,446 | 26.0 | 16.9 |
| Migrants within Canada | 5,097 | 24.3 | 12.8 |
| Migrants from outside Canada | 4,617 | 22.0 | 11.3 |
| Migrants within Ontario | 481 | 2.3 | 1.5 |
| Migrants from outside Ontario | 349 | 1.7 | 4.0 |

Source: McSweeney & Associates from Manifold Data Mining Inc. Superdemographics 2014.

¹ Refers to the relationship between a person's usual place of residence on Census Day and his or her usual place of residence one year earlier. A person is classified as a non-mover if no difference exists. Otherwise, a person is classified as a mover and this categorization is called Mobility status (1 year ago). Within the category of movers, a further distinction is made between non-migrants and migrants; this difference is called migration status.

² Non-movers are persons who, on Census Day, were living at the same address as the one at which they resided one year earlier.

³ Movers are persons who, on Census Day, were living at a different address from the one at which they resided one year earlier.

⁴ Non-migrants are movers who, on Census Day, were living at a different address, but in the same census subdivision (CSD) as the one they lived in one year earlier.

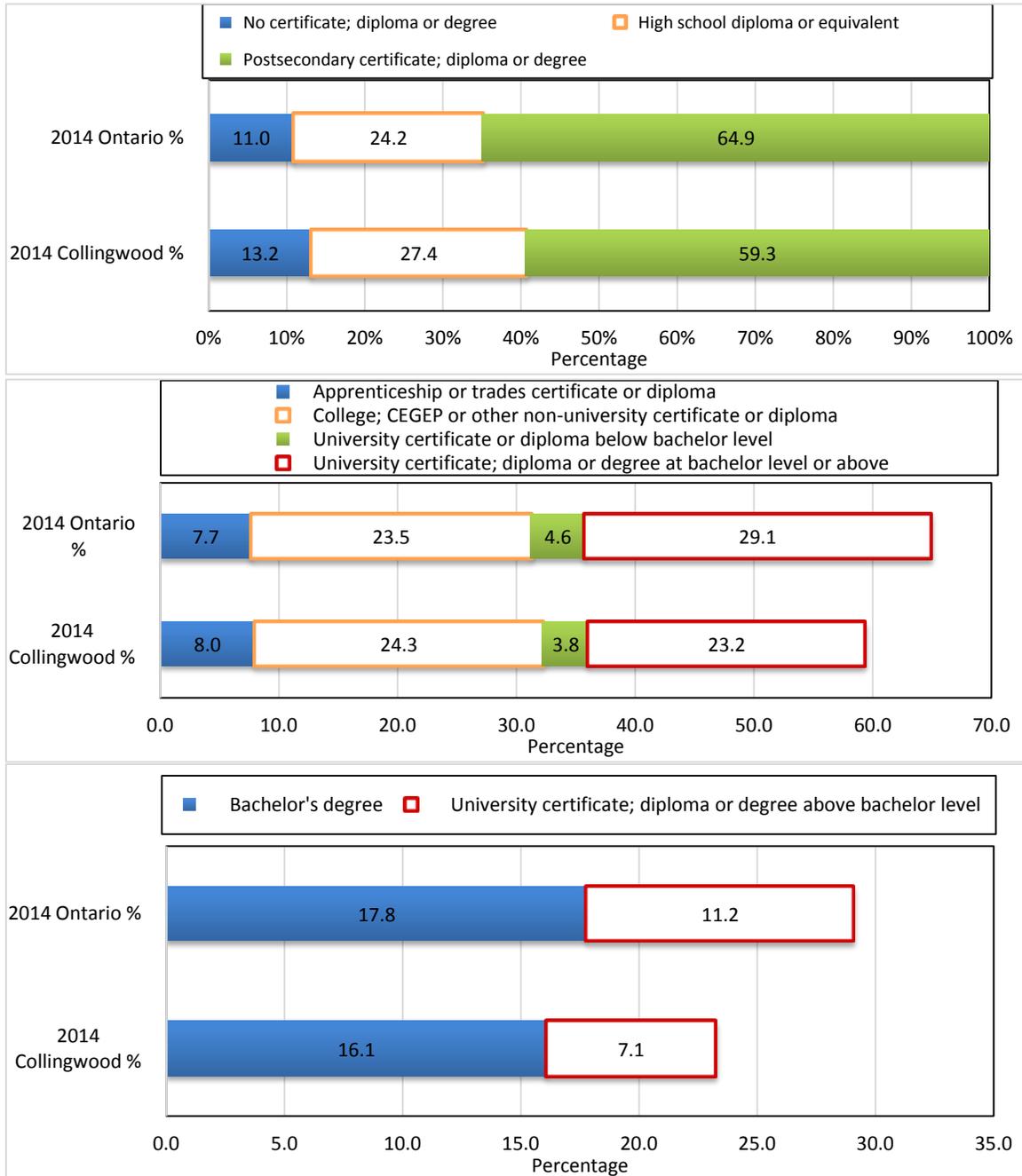
⁵ Migrants are movers who, on Census Day, were residing in a different CSD one year earlier (internal migrants) or who were living outside Canada one year earlier (external migrants).

2.5 Level of Education

Figure 3 and Table 7 indicate the level of educational attainment in Collingwood in 2014.

- Over 86% of Collingwood residents have a certificate, diploma or degree.
- The percentage of persons with a high school diploma or equivalent is higher than the Ontario average.

Figure 3: Educational Attainment, 2014



Source: McSweeney & Associates from Manifold Data Mining Inc. Superdemographics 2014.

Town of Collingwood Community Profile

Table 8: Educational Attainment, 2014

| Characteristics ⁶ | Collingwood | Collingwood (%) | Ontario (%) |
|---|-------------|-----------------|-------------|
| Total population 25 to 64 years by highest certificate, diploma or degree | 10,536 | | 7,427,242 |
| No certificate, diploma or degree | 1,394 | 13.2 | 11.0 |
| High school certificate or equivalent | 2,890 | 27.4 | 24.2 |
| Postsecondary certificate, diploma or degree | 6,252 | 59.3 | 64.9 |
| Apprenticeship or trades certificate or diploma | 842 | 8.0 | 7.7 |
| College, CEGEP or other non-university certificate or diploma | 2,556 | 24.3 | 23.5 |
| University certificate or diploma below bachelor level | 405 | 3.8 | 4.6 |
| University certificate or degree | 2,448 | 23.2 | 29.1 |
| Bachelor's degree | 1,697 | 16.1 | 17.8 |
| University certificate or diploma above bachelor level | 751 | 7.1 | 11.2 |

Source: McSweeney & Associates from Manifold Data Mining Inc. Superdemographics 2014.



⁶ By highest certificate, diploma or degree obtained.

2.6 Income

Table 8 indicates that, in 2013⁷, the median total income levels was lower in Collingwood than in Ontario.

Table 9: Total Income Levels, 2013

| Characteristic | Collingwood | Collingwood | Ontario (%) |
|---|-------------|-------------|-------------|
| Total population 15 years and over (by income 2014) | 18,034 | | 11,393,642 |
| Without income | 675 | 3.7 | 5.3 |
| With income | 17,359 | 96.3 | 94.7 |
| Under \$5,000 | 1,087 | 6.0 | 10.0 |
| \$5,000 to \$9,999 | 1,204 | 6.7 | 7.0 |
| \$10,000 to \$14,999 | 1,678 | 9.3 | 8.2 |
| \$15,000 to \$19,999 | 1,731 | 9.6 | 8.5 |
| \$20,000 to \$29,999 | 3,024 | 16.8 | 12.7 |
| \$30,000 to \$39,999 | 2,275 | 12.6 | 10.9 |
| \$40,000 to \$49,999 | 1,775 | 9.8 | 9.4 |
| \$50,000 to \$59,999 | 1,343 | 7.4 | 7.3 |
| \$60,000 to \$79,999 | 1,432 | 7.9 | 9.0 |
| \$80,000 to \$99,999 | 784 | 4.3 | 5.6 |
| \$100,000 and over | 1,027 | 5.7 | 6.2 |
| \$100,000 to \$124,999 | 478 | 2.7 | 3.0 |
| \$125,000 and over | 548 | 3.0 | 3.2 |
| Characteristic | Collingwood | | Ontario |
| Median total income \$ | \$30,806 | | \$31,800 |
| Average total income \$ | \$42,940 | | \$44,752 |

Source: McSweeney & Associates from Manifold Data Mining Inc. Superdemographics 2014 (2013 incomes).

Table 9 indicates that families residing in Collingwood earned a lower median family income compared to Ontario averages.

Table 10: Family Income Levels, 2013

| Characteristic | Collingwood | Ontario |
|---|-------------|-----------|
| Total number of economic families (by income in 2013) | 5,445 | 3,539,208 |
| Median family income \$ | 78,121 | 85,523 |
| Average family income \$ | 96,238 | 106,951 |

Source: McSweeney & Associates from Manifold Data Mining Inc. Superdemographics 2014 (2013 incomes).

Table 10 demonstrates, using 2013 income data, that the median income for households in Collingwood was lower in comparison to households in Ontario.

⁷ Please note that the 2014 Manifold data uses 2013 income data, as it is the most recent information available.

Table 11: Household Income Levels, 2013

| Characteristic | Collingwood | Collingwood (%) | Ontario (%) |
|---|-------------|-----------------|-------------|
| Total number of private households (by income in 2013) | 9,227 | | 5,231,222 |
| Under \$10,000 | 157 | 1.7 | 2.4 |
| \$10,000 to \$19,999 | 153 | 1.7 | 1.9 |
| \$20,000 to \$29,999 | 377 | 4.1 | 3.0 |
| \$30,000 to \$39,999 | 627 | 6.8 | 4.5 |
| \$40,000 to \$49,999 | 988 | 10.7 | 7.7 |
| \$50,000 to \$59,999 | 910 | 9.9 | 8.5 |
| \$60,000 to \$69,999 | 1,028 | 11.1 | 8.8 |
| \$70,000 to \$79,999 | 1,026 | 11.1 | 8.9 |
| \$80,000 to \$89,999 | 1,112 | 12.1 | 13.1 |
| \$90,000 to \$99,999 | 1,055 | 11.4 | 11.7 |
| \$100,000 to \$124,999 | 811 | 8.8 | 10.8 |
| \$125,000 to \$149,999 | 541 | 5.9 | 7 |
| \$150,000 and over | 441 | 4.8 | 11 |
| Characteristic | Collingwood | | Ontario |
| Median household income \$ | \$56,976 | | \$68,967 |
| Average household income \$ | \$78,401 | | \$90,520 |

Source: McSweeney & Associates from Manifold Data Mining Inc. Superdemographics 2014 (2013 incomes).



3 Labour Force

3.1 Key Indicators

Collingwood is home to a labour force 10,627 persons strong. As illustrated in Table 11, Collingwood’s labour participation rate and employment rate are lower than Ontario. The unemployment rate is also slightly lower than that of the province.

Table 12: Labour Force Characteristics, 2014⁸

| Characteristic | Collingwood | Ontario |
|---|-------------|------------|
| Total population, aged 15 years and older | 18,034 | 11,393,642 |
| In the labour force ⁹ | 10,627 | 7,549,583 |
| Employed | 9,873 | 6,988,499 |
| Unemployed | 754 | 561,084 |
| Not in the labour force | 7,407 | 3,844,059 |
| Participation rate % | 58.9 | 66.3 |
| Employment rate % | 54.8 | 61.3 |
| Unemployment rate % | 7.1 | 7.4 |

Source: McSweeney & Associates from Manifold Data Mining Inc. Superdemographics 2014.



⁸ Participation rate % = labourforce/total population aged 15 and over. Employment rate % = employed/totalpopulation aged 15 and over. Unemployment rate % = unemployed/labourforce

⁹ Labour force - Refers to persons who were either employed or unemployed. Unemployed - Refers to persons 15 years and over, excluding institutional residents, who, during the week (Sunday to Saturday) prior to Census Day (May 16, 2006), were without paid work or without self-employment work and were available for work and either:

- (a) had actively looked for paid work in the past four weeks;
- (b) were on temporary lay-off and expected to return to their job;
- (c) had definite arrangements to start a new job in four weeks or less.

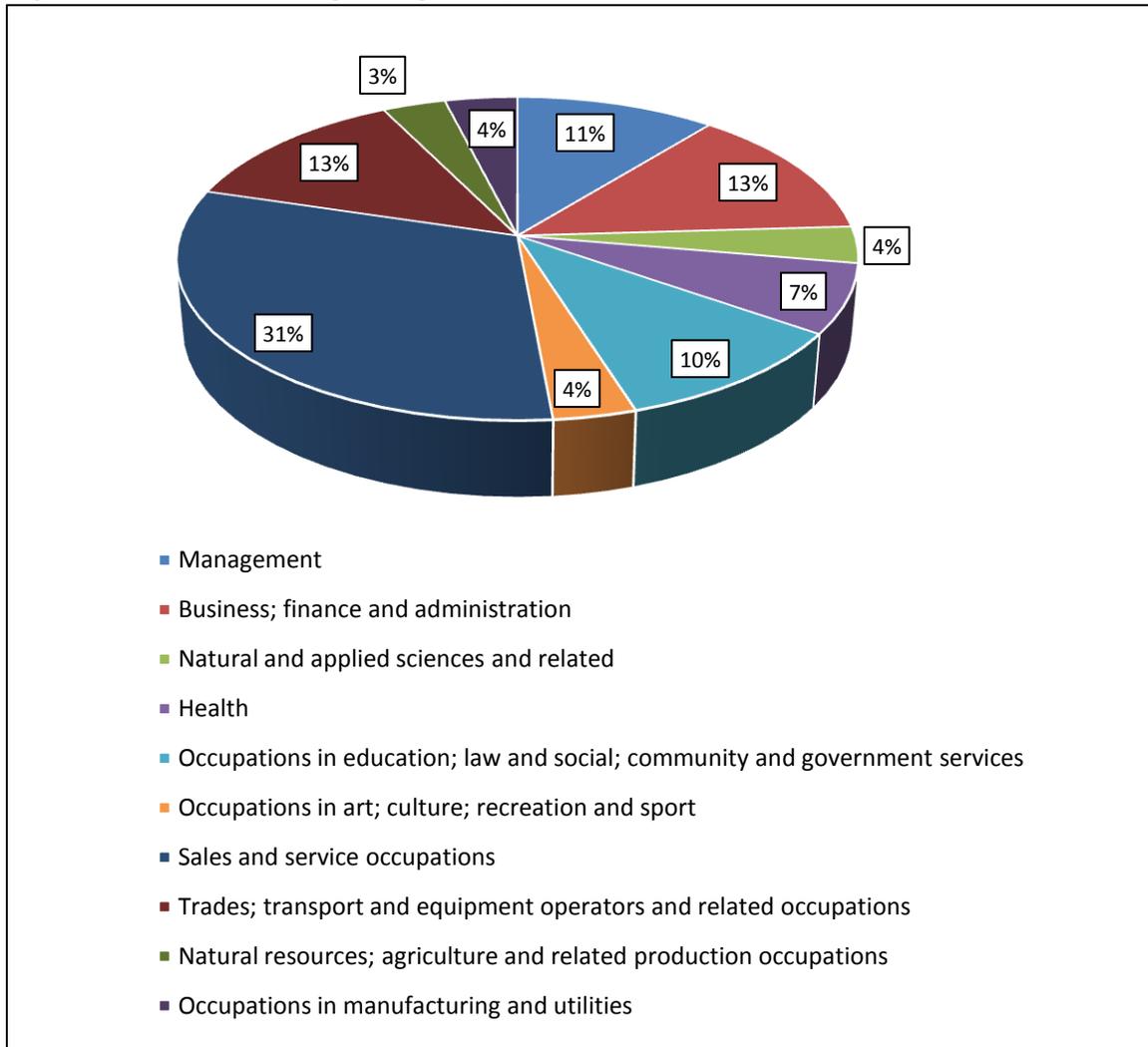
Participation rate - Refers to the labour force expressed as a percentage of the population 15 years and over excluding institutional residents. Employment rate - Refers to the number of persons employed expressed as a percentage of the total population 15 years and over excluding institutional residents. Unemployment rate - Refers to the unemployed expressed as a percentage of the labour force.

3.2 Labour Force by Occupation

Figure 4 and Table 12 illustrate the make-up of Collingwood’s labour force by occupation:

- The Sales and service occupations represents the largest occupational group (31%) in the community.
- The percentage of the labour force in Business, finance and administration occupations (13%) as well as Trades, transport and equipment operators and related occupations (13%) are also substantial.

Figure 4: Labour Force by Occupation, 2014¹⁰



Source: McSweeney & Associates from Manifold Data Mining Inc. Superdemographics 2014.

¹⁰ Percentage calculated based on all occupations excludes occupation-not applicable.

Table 13: Labour Force by Occupation, 2014

| Characteristic | Collingwood | Collingwood (%) | Ontario (%) |
|---|-------------|-----------------|-------------|
| Total labour force aged 15 years and over by occupation | 10,627 | | 7,549,583 |
| Occupation - Not applicable | 114 | 1.1 | 1.5 |
| All occupations | 10,513 | 98.9 | 98.4 |
| Management occupations | 1,142 | 10.7 | 11.2 |
| Business; finance and administration occupations | 1,389 | 13.1 | 16.6 |
| Natural and applied sciences and related occupations | 383 | 3.6 | 7.2 |
| Health occupations | 731 | 6.9 | 5.7 |
| Occupations in education; law and social; community and government services | 1,096 | 10.3 | 11.7 |
| Occupations in art; culture; recreation and sport | 363 | 3.4 | 3.0 |
| Sales and service occupations | 3,273 | 30.8 | 22.6 |
| Trades; transport and equipment operators and related occupations | 1,362 | 12.8 | 12.6 |
| Natural resources; agriculture and related production occupations | 360 | 3.4 | 1.6 |
| Occupations in manufacturing and utilities | 414 | 3.9 | 5.1 |

Source: McSweeney & Associates from Manifold Data Mining Inc. Superdemographics 2014.



3.3 Labour Force by Industry

The largest percentage of labour force (by industry) in Collingwood is employed in the Retail trade industry, which accounts for 14.5% of the labour force locally compared to 11.0% for Ontario. The percentage of local labour force in the Accommodation and food services industry (13.3%) and in the Health care and social assistance industry (11.4%) are also high.

Table 14: Labour Force by Industry, 2014

| Characteristic | Collingwood | Collingwood (%) | Ontario (%) |
|--|-------------|-----------------|-------------|
| Total labour force 15 years and over by industry | 10,627 | | 7,549,583 |
| Industry - Not applicable | 114 | 1.1 | 2.7 |
| All industries | 10,513 | 98.9 | 97.3 |
| 11 Agriculture, forestry, fishing and hunting | 73 | 0.7 | 1.5 |
| 21 Mining and oil and gas extraction | 67 | 0.6 | 0.4 |
| 22 Utilities | 68 | 0.6 | 0.8 |
| 23 Construction | 877 | 8.3 | 6.1 |
| 31-33 Manufacturing | 761 | 7.2 | 10.2 |
| 41 Wholesale trade | 226 | 2.1 | 4.5 |
| 44-45 Retail trade | 1,536 | 14.5 | 11.0 |
| 48-49 Transportation and warehousing | 314 | 3.0 | 4.5 |
| 51 Information and cultural industries | 168 | 1.6 | 2.6 |
| 52 Finance and insurance | 363 | 3.4 | 5.3 |
| 53 Real estate and rental and leasing | 329 | 3.1 | 1.9 |
| 54 Professional, scientific and technical services | 593 | 5.6 | 7.4 |
| 55 Management of companies and enterprises | 0 | 0.0 | 0.1 |
| 56 Administrative and support, waste management and remediation services | 416 | 3.9 | 4.5 |
| 61 Educational services | 679 | 6.4 | 7.3 |
| 62 Health care and social assistance | 1,211 | 11.4 | 10.1 |
| 71 Arts, entertainment and recreation | 532 | 5.0 | 2.1 |
| 72 Accommodation and food services | 1,410 | 13.3 | 6.1 |
| 81 Other services (except public administration) | 427 | 4.0 | 4.3 |
| 91 Public administration | 464 | 4.4 | 6.7 |

Source: McSweeney & Associates from Manifold Data Mining Inc. Superdemographics 2014.

3.4 General Wages by Occupation

Table 15: General Wages (Kitchener-Waterloo-Barrie Region) by Occupation

| Category | Low Wage (\$/hour) | Average Wage (\$/hour) | High Wage (\$/hour) |
|--|--------------------|------------------------|---------------------|
| Senior Managers – Financial, Communications and Other Business Services (NOC 0013-0) | 18.49 | 52.25 | 92.59 |
| Senior Managers – Health, Education, Social and Community Services and Membership Organizations (NOC 0014-0) | 31.5 | 52.88 | 74.18 |
| Senior Managers – Trade, Broadcasting and Other Services, n.e.c. (NOC 0015-0) | 11 | 35.43 | 102.59 |
| Senior Managers – Goods Production, Utilities, Transportation and Construction (NOC 0016-0) | 25 | 49.15 | 89.74 |
| Financial Managers (NOC 0111-0) | 21.33 | 40.87 | 69.71 |
| Human Resources Managers (NOC 0112-0) | 22.05 | 40 | 65.93 |
| Financial Auditors and Accountants (NOC 1111-A) | 19.23 | 30 | 48.08 |
| Financial and Investment Analysts (NOC 1112-A) | 20 | 32.97 | 50.17 |
| Other Financial Officers (NOC 1114-A) | 16.43 | 25.64 | 47.12 |
| Electrical and Electronics Engineers (NOC 2133-A) | 24.65 | 36.74 | 51.28 |
| Chemical Engineers (NOC 2134-A) | 24.04 | 37.98 | 56.41 |
| Retail Trade Supervisors (NOC 6211-B) | 11.10 | 15.35 | 25.19 |
| Truck Drivers (NOC 7411-C) | 14.00 | 20.50 | 28.00 |
| Head Nurses and Supervisors (NOC 3151-A) | 21.63 | 40.31 | 50.55 |
| Registered Nurses (NOC 3152-A) | 22.5 | 33.28 | 44 |
| Medical Laboratory Technologists and Pathologists' Assistants (NOC 3211-B) | 19.49 | 31.87 | 40.85 |
| Medical Laboratory Technicians (NOC 3212-B) | 13 | 22.28 | 38.14 |
| Supervisors, Mineral and Metal Processing (NOC 9211-B) | 19.67 | 27.13 | 35 |
| Heavy Equipment Operators (Except Crane) (NOC 7421-C) | 16.77 | 25 | 36 |
| Public Works Maintenance Equipment Operators (NOC 7422-C) | 17.23 | 23 | 27 |
| Contractors and Supervisors, Pipefitting Trades (NOC 7213-B) | 20.23 | 40 | 46.15 |

Source: Produced by Human Resources and Skills Development Canada's Labour Market Information Service, Report generated on November 04, 2014. http://www.jobbank.gc.ca/LMI_report_area.do?&area=27236&reportOption=wage

3.5 Largest Employers

Table 16: Largest Private Sector Employers

| Name | Sector | No. of Employees (approximate) |
|---|--------|--------------------------------|
| Pilkington Canada | 327214 | 240 |
| MacLean Engineering | 541330 | 180 |
| Saunders Book Company | 511130 | 160 |
| E3 Community Services (non-profit) | 624310 | 250 |
| Shaw Woodworks | 321919 | 50 |
| Sensor Technology | 334410 | 55 |
| John Brown Custom Sporting Equipment | 339920 | 35 |
| CC Tatham & Associates | 541330 | 75 |
| Royal Le Page | 531212 | 50 |
| Greenland International Consulting | 541330 | 30 |
| Goodall Rubber | 326220 | 52 |
| Crozier & Associates | 541330 | 45 |
| Canadian Mist Distillers | 312140 | 43 |
| Architectural Glass of North America (AGNORA) | 327214 | 52 |
| Switch Video | 512110 | 25 |
| Ainley Group | 541330 | 39 |

Source: McSweeney & Associates from the Town of Collingwood.

Table 17: Largest Public Sector Employers

| Name | Sector | No. of Employees (approximate) |
|-------------------------------------|--------|--------------------------------|
| Town of Collingwood | 913910 | 238 |
| Collingwood General Marine Hospital | 622111 | 450 |
| Georgian College | 611210 | 60 |

Source: McSweeney & Associates from the Town of Collingwood.

4 Transportation and Shipping

4.1 Highways

Major arterial highways serving the region:

- Highway 26 connects Collingwood northwest to Meaford and southeast to Highway 400 in Barrie.
- Highway 400 in Barrie is the closest Trans-Canada Highway and is 55km away from Collingwood.

Table 18: Distance to Urban Centres

| Distance to Major Urban Centres | | |
|---------------------------------|-------|-------|
| | Km | Miles |
| Barrie | 55 | 34 |
| New York, NY | 893 | 555 |
| Buffalo, NY | 262 | 163 |
| Kingston | 394 | 244 |
| Kitchener/Waterloo | 142 | 88 |
| London | 244 | 151 |
| Montreal | 674 | 418 |
| North Bay | 289 | 179 |
| Ottawa | 484 | 300 |
| St. Catharines | 223 | 139 |
| Sault Ste. Marie | 607 | 377 |
| Thunder Bay | 1,309 | 813 |
| Toronto | 155 | 96 |
| Windsor | 421 | 262 |

Source: McSweeney & Associates from Google Maps

Table 19: Distance to Major US Border Crossings

| Distance to Border Crossings | | |
|-----------------------------------|-------|-------|
| | Km | Miles |
| Massena/Cornwall | 567 | 352 |
| Ogdensburg/Prescott | 490 | 304 |
| Alexandria Bay/Ivy Lea | 454 | 281 |
| Lewiston/Queenston | 231 | 143 |
| Niagara Falls/Niagara Falls | 232 | 144 |
| Buffalo/Fort Erie | 262 | 162 |
| Detroit/Windsor | 424 | 263 |
| Port Huron/Sarnia | 309 | 192 |
| Sault Ste. Marie/Sault Ste. Marie | 607 | 376 |
| Grand Portage/Thunder Bay | 1,309 | 812 |
| International Falls/Fort Frances | 1,650 | 1023 |
| Baudette/Rainy River | 1,750 | 1085 |

Source: McSweeney & Associates from Google Maps

4.2 Rail Services

Barrie South GO Station — Train Station

833 Yonge Street, Barrie, ON

Phone: 416-869-3200

Toll free: 1-888-438-6646

TTY 1-800-387-3652

Web: <http://www.go transit.com/publicroot/en/travelling/stations.aspx?station=BSGO>

Downtown Barrie GO Agency— Bus & Train Terminal

24 Maple Avenue, Barrie, ON

Phone: 416 869-3200

Toll free: 1 888 438-6646

<http://www.go transit.com/publicroot/en/travelling/stations.aspx?station=BARI>

4.3 Collingwood Public Transit

Colltrans, the Town of Collingwood's public transit system, provides a convenient alternative to driving within Collingwood. There are three regularly scheduled transit routes and the frequency of pickup at the terminal is every thirty minutes. The Colltrans Downtown terminal is located on the corner of Second Street and Pine Street adjacent to the municipal parking lot at 100 Pine Street. Currently, the terminal is located outdoors and has two shelters. The Town of Collingwood offers two transit links to compliment Colltrans service: the Collingwood/Wasaga Beach transit link, and the Collingwood/Blue Mountains transit link.

Bus services operate on all days except statutory holidays. For traveller convenience, all buses have bike racks. Buses are wheelchair accessible and may also be used for motorized scooters, pull behind shopping carts, as well as strollers. The buses are all equipped with a passenger side access ramp which is available for use upon request as well as Q-STRAINT securement.

Phone: 705-446-1196

Web: <http://www.collingwood.ca/transit>

4.4 Bus

Greyhound

22 Second Street, Collingwood, ON

L9Y1E3

Phone: 705-445-7095

Web: <https://www.greyhound.ca/>



4.5 Airports

Collingwood Regional Airport

1997 Concession 6N
Collingwood, ON
L9Y 3Z1
Phone: 705-445-2663
Fax: 705-446-1232
Email: clgwdairport@simcoemail.com
Web: http://www.collingwood.ca/regional_airport

Collingwood's airport plays a critical role in supporting the local economy, increasing tourism from international destinations, providing a convenient mode of transportation to residents, and improving social services. The OPP, RCMP, National Defence, Air Ambulance/Medi Vac and the Ministry of Natural Resources all use this airport.

The airport boasts a 5,000 foot paved runway, making it possible to fly jets and large planes from this location. The terminal building includes a passenger lounge and restaurant for traveller convenience. Taxi, limousine and car rentals are all available at the terminal.

As a port of entry, it processes international visitors entering Canadian soil. Many of these flights are corporate planes servicing local industries, Canadians returning from aboard, or business and tourism-related visits from other countries.

Open 7 days a week, 364 days a year, the airport has over 80 aircrafts on site and 52 hangars. It also plays host to flight schools, aircraft builders, an aerial photography business, helicopter services and an aircraft restoration company. In 2014, the airport saw approximately 15,000 movements.

Owen Sound Airport (Regional Airport)

PO Box 25
Owen Sound, ON
N4K 5P1
Phone: 519-371-6936
Web: www.flyowensound.com/

Toronto Pearson International Airport

6301 Silver Dart Drive
Mississauga, ON
L5P 1B2
Phone: 416-247-7678
Web: www.torontopearson.com/

4.6 Ports

Port of Collingwood

PO Box 157

97 Hurontario Street

Collingwood, ON

L9Y 3Z5

Phone: 705-444-2500 x 3236

Web: www.collingwood.ca/collingwoodharbour

Boating season begins April 1st and goes until October 31st. Public launch ramps are located on Heritage Drive. The Collingwood Harbour attracts a range of recreation users, including seasonal & transient boaters, private mooring, yacht clubs, sailing school, Dragon boat & Canoe Club, Rowing Club, and the Georgian Triangle Anglers Association.

Meaford Harbour

3 St. Vincent Street

Meaford, ON

N4L 1A1

Phone: 519-538-1060 x1401 or 519-538-5975

Web: <http://www.meaford.ca/meaford-harbour.html>

The Port of Owen Sound

Open for navigation 9 to 10 months of every year. Present docking space is 4500 feet. The largest of lake vessels and ships with 6.40 metres (21 foot) draft can be berthed. Grain, cement and salt are all shipped through the port regularly.

Web: <https://www.owensound.ca/market-accessability>



5 Taxes and Utilities

5.1 Local Property Tax Rates

Table 18: Local property Tax Rates, 2014

| Property Class | Total Tax Rates |
|-----------------------------|-----------------|
| Residential (RT) | 1.263156% |
| Multi-Residential (MT) | 1.834049% |
| Commercial Vacant Unit | 1.783218% |
| Farmlands (FT) | 0.315789% |
| Commercial (CT) | 2.547422% |
| Commercial Vacant Land | 1.783218% |
| Industrial | 3.191049% |
| Industrial Vacant Unit/Land | 2.074163% |

Source: http://www.collingwood.ca/files/BL2014-048%20Tax%20Rate_2014.pdf



5.2 Federal and Provincial Income Tax Rates

Table 19: 2014 Corporate Taxes - Non-Canadian Controlled

| | Manufacturing & Processing Income | Active Business Income | Investment Income |
|-------------------------------------|-----------------------------------|------------------------|-------------------|
| Federal rates | | | |
| General corporate rate | 38.0% | 38.0% | 38.0% |
| Federal abatement | (10.0) | (10.0) | (10.0) |
| | 28.0 | 28.0 | 28.0 |
| M&P deduction | (13.0) | 0.0 | 0.0 |
| Rate deduction | 0.0 | (13.0) | (13.0) |
| Net federal Rate | 15.0 | 15.0 | 15.0 |
| Provincial/Territorial Rates | | | |
| Ontario | 10.0 | 11.5 | 11.5 |

Source: <http://www.kpmg.com/Ca/en/IssuesAndInsights/ArticlesPublications/Pages/taxrates.aspx>

Table 20: 2014 Corporate Taxes - Canadian Controlled

| | Small Business Income up to \$400,000 | Small Business Income Between \$400,000 and \$500,000 | Active Business Income | Investment Income |
|-------------------------------------|---------------------------------------|---|------------------------|-------------------|
| Federal rates | | | | |
| General corporate rate | 38.0% | 38.0% | 38.0% | 38.0% |
| Federal abatement | (10.0) | (10.0) | (10.0) | (10.0) |
| | 28.0 | 28.0 | 28.0 | 28.0 |
| Small business deduction | (17.0) | 0.0 | 0.0 | 0.0 |
| Rate reduction | 0.0 | (13.0) | (13.0) | 0.0 |
| Refundable Tax | 0.0 | 0.0 | 0.0 | 6.7 |
| Net federal Rate | 11.0 | 11.0 | 15.0 | 34.7 |
| Provincial/Territorial Rates | | | | |
| Ontario | 4.5 | 4.5 | 11.5 | 11.5 |

Source: <http://www.kpmg.com/Ca/en/IssuesAndInsights/ArticlesPublications/Pages/taxrates.aspx>

Table 21: Ontario's Capital Tax Elimination Plan

| Date | Deduction (\$M) | *M&P and Resources | Regular Corporations | First \$400M of Taxable Capital | Taxable Capital above \$400M | |
|----------|-----------------|--------------------|----------------------|---------------------------------|------------------------------|----------------|
| | | | | | Non-Deposit Taking | Deposit Taking |
| | | Eliminated | | | | |
| 4-Jan-09 | 15 | | 0.225 | 0.45 | 0.54 | 0.675 |
| 5-Jan-10 | 15 | | 0.15 | 0.3 | 0.36 | 0.45 |
| 1-Jul-10 | | | Eliminated | | | |

Source: <http://www.fin.gov.on.ca/en/tax/capital/>

Table 22: Personal Income Tax, 2014¹¹

| Taxable Income (\$CDN) | Marginal Rate | Capital Gains | 2014 Marginal Tax Rates | |
|--------------------------------|---------------|---------------|-------------------------|---|
| | | | Eligible Dividends | Canadian Dividends Small Business Dividends |
| first \$40,120 | 20.05% | 10.03% | -6.86% | 5.35% |
| over \$40,120 up to \$43,953 | 24.15% | 12.08% | -1.20% | 10.19% |
| over \$43,953 up to \$70,651 | 31.15% | 15.58% | 8.46% | 18.45% |
| over \$70,651 up to \$80,242 | 32.98% | 16.49% | 10.99% | 20.61% |
| over \$80,242 up to \$83,237 | 35.39% | 17.70% | 14.31% | 23.45% |
| over \$83,237 up to \$87,907 | 39.41% | 19.70% | 19.86% | 28.19% |
| over \$87,907 up to \$136,270 | 43.41% | 21.70% | 25.36% | 32.91% |
| over \$136,270 up to \$150,000 | 46.41% | 23.20% | 29.52% | 36.45% |
| over \$150,000 up to \$220,000 | 47.97% | 23.98% | 31.67% | 38.29% |
| over \$220,000 | 49.53% | 24.76% | 33.82% | 40.13% |

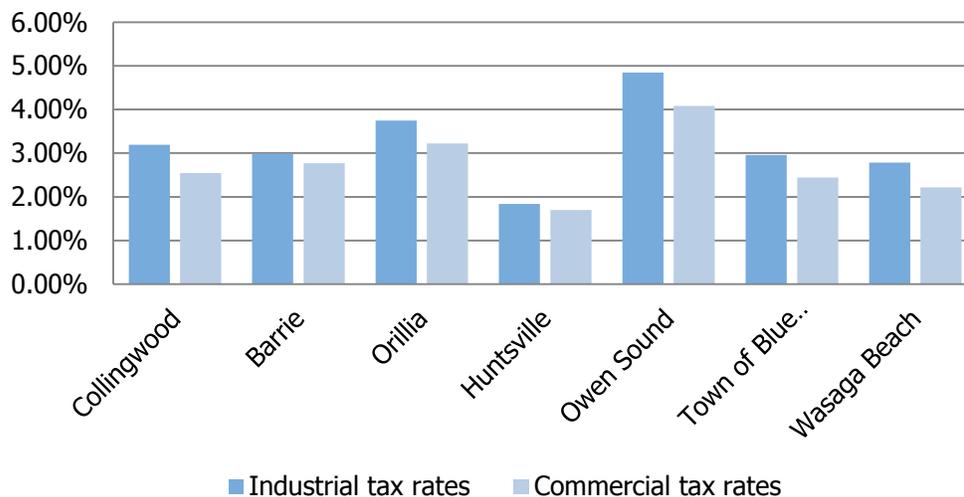
Source: <http://www.taxtips.ca/taxrates/on.htm>

Table 23: Sales Tax

| Sales Tax | Before July 1, 2010 | 2014 |
|---|---------------------|------|
| GST (goods and services tax) | 5% | |
| PST (provincial sale tax or retail sales tax) | 8% | |
| HST (harmonized sales tax) | | 13% |

Source: <http://www.cra-arc.gc.ca/tx/bsnss/tpcs/gst-tps/rts-eng.html>

Figure 5: Industrial and Commercial Tax Rates



Source: BMA Report P279 2014 Total Property Tax Rates

¹¹ Combined Federal & Provincial Tax Brackets and Tax Rates Including Surtaxes

5.3 Waste Management

County of Simcoe Landfill Site # 2 Collingwood

Address: 470 10th Line, Collingwood ON

Phone: 705-735-6901 (Customer Service)

Hours: Monday-Friday 8:30 a.m. - 4:30 p.m., Saturdays 8:00 a.m. - 4:00 p.m.

Web: <http://www.simcoe.ca/contact/swm/landfill/index.htm#.VGTJ4zTF98E>

Table 24: Landfill and Tipping Fees

| Material Description Effective May 28, 2014 | Landfill | Transfer |
|---|--------------------------|-----------------------|
| Garbage, Stumps & Contaminated Soil* | 155.00 /tonne or | 155.00 /tonne |
| Minimum Charge \$5.00/load | 25.00 /m ³ | 25.00 /m ³ |
| Mattresses & Boxsprings | 155.00 /tonne or | 155.00 /tonne |
| Minimum Charge \$5.00/load | 25.00 /m ³ | 25.00 /m ³ |
| Garbage (Compacted loads and Heavy Waste) | 70.00 /m ³ | 75.00 /m ³ |
| Minimum Charge \$5.00/load | | |
| Mixed Waste or Difficult Wastes* - | 310.00 /tonne or | 310.00 /tonne or |
| Minimum Charge \$10.00/load | 50.00 /m ³ | 50.00 /m ³ |
| Asphalt Shingles and Drywall | 75.00 /tonne or | 75.00 /tonne or |
| | 35.00 /m ³ | 35.00 /m ³ |
| Wood Waste | 75.00 /tonne or | 75.00 /tonne or |
| | 10.00 /m ³ | 10.00 /m ³ |
| Commercial Brush | 75.00 /tonne or | 75.00 /tonne or |
| | 10.00 /m ³ | 10.00 /m ³ |
| CFC Appliances | 10.00 /each | 10.00 /each |
| Forced Charge - theft of services | 100.00 /incident | 100.00 /incident |
| Clean Soil* or Rubble* | No charge | No charge |
| Brush, Leaf & Yard Waste, Scrap Metal & Tires | No charge | No charge |
| Household Hazardous Waste, Electronic Waste & Textiles | No charge | No charge |
| Blue Box Recyclables (separated to cardboard, fibres, and containers) | No charge | No charge |
| Compost - car load (less than 0.5m ³ loaded by hand by customer) | | \$ 5.00 |
| Compost - pick up truck or small trailer load (loaded by hand by customer) | | \$ 20.00 |
| Brush chips - car, truck or smaller trailer per load (loaded by hand by customer) | | \$ 1.00 |
| Backyard composters (each) | \$ 30.00 (including HST) | |
| Recycling Boxes (each) | \$ 5.00 (including HST) | |
| Green Organics Bins (each) | \$ 15.00 (including HST) | |
| Caddy Carts (each) | \$ 90.00 (including HST) | |
| Bag Tags (each book of 5) | \$ 15.00 | |
| Courier charges for shipment of Bag Tags | \$ 5.00 | |
| Vehicle Weight (each) | \$ 5.00 | |

Source: http://www.simcoe.ca/ws_cos/groups/public/@pub-cos-swm/documents/web_content/wscos_043079.pdf

Notes:

Town of Collingwood Community Profile

1. All charges will be rounded down to the nearest dollar.
2. Tonnage rate to generally be utilized when possible (use of volume rate at Scale Attendant's discretion e.g. loads estimated less than \$5 in value).
3. Volume assessment is based on Site Attendant's measurement of load (m³ means cubic metres).
4. Only waste generated in the County of Simcoe is acceptable at County Waste Facilities. Proof of County residency is therefore required for use of facilities.
5. (*) in material descriptions denotes a material requiring pre approval by Site supervisor.
6. Forced Charge for theft of service applies when customer refuses payment or leaves the facility without returning for payment by the end of the business day.



5.4 Communications Infrastructure

Table 25: Communications Infrastructure

| Service | Company Name |
|------------------------------------|---------------------------------------|
| Third Party High Speed Provider | TekSavvy |
| | Connect The Dots Fibre Communications |
| | Point to Point Communication |
| | Rural High Speed Internet |
| | Start Communications |
| Local High Speed Internet Provider | Bell |
| | Rogers |
| | Telus |
| Local Internet Provider | Bell |
| | Rogers |
| Landline Phone Services | Bell |
| | Rogers |
| Cable Services | Rogers |
| | Bell |
| Cell Phone Services | Bell |
| | Rogers |
| | Telus |

Source: Town of Collingwood



5.5 Electricity

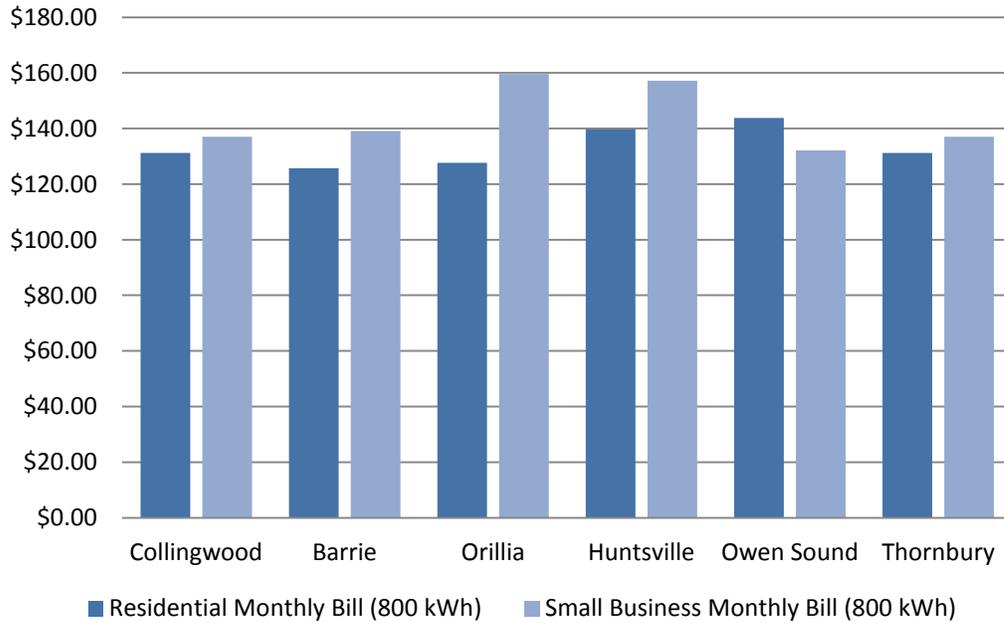
Service Provider: Collus PowerStream
 Phone: 705-445-1800
 Web: www.colluspowerstream.ca

Table 26: Commercial Electricity Rates- 2014

| Billing Rates | Effective May 1, 2014 |
|---|--|
| General Service Less Than 50 kW | |
| Regulated Price Plan (RPP) - Time of use November 1, 2014 - April 30, 2015 | On Peak: \$0.140 per kWh Mid Peak: \$0.114 per kWh Off Peak: \$0.077 per kWh |
| Distribution Fixed Charge (per month) | \$20.02 |
| Distribution Variable Rate (per kWh) | \$0.0133 |
| Rate Riders (per month) | \$3.21 |
| Rate Riders (per kWh) | \$0.0016 |
| Smart Meter (per month) | \$0.79 |
| Low Voltage Service Rate (per kWh) | \$0.0014 |
| Transmission Network Service Rate (per kWh) | \$0.0059 |
| Transmission Connection Service Rate (per kWh) | \$0.0028 |
| Wholesale Market Service Rate (per kWh) | \$0.0044 |
| Rural Rate Protection Charge (per kWh) | \$0.0013 |
| Debt Retirement Charge (per kWh) | \$0.0070 |
| Standard Service Supply Admin Charge (per Month) | \$0.25 |
| GENERAL SERVICE > 50 KW (INTERVAL & NON-INTERVAL) RATES | |
| Distribution Fixed Charge (per month) | \$95.66 |
| Distribution Variable Rate (per kW) | \$3.1282 |
| Rate Rider (per KW) | \$0.7199 |
| Low Voltage Service Rate (per kW) | \$0.5215 |
| Transmission Network Service Rate (per kW) | \$2.3381 |
| Transmission Connection Service Rate (per kW) | \$1.1611 |
| Wholesale Market Service Rate (per kWh) | \$0.0044 |
| Rural Rate Protection Charge (per kWh) | \$0.0013 |
| Debt Retirement Charge (per kWh) | \$0.0070 |
| Standard Service Supply Admin Charge (per Month) | \$0.25 |

Source: <http://www.colluspowerstream.ca/electricity/commercial-electricity-rates-2014>

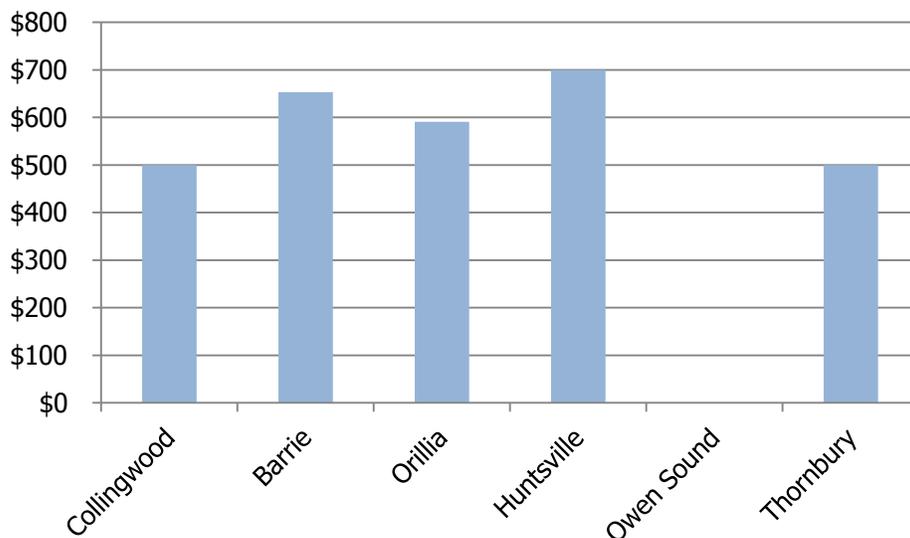
Figure 6: Estimated Monthly Electricity Bill, 2015



Source: Ontario Energy Board Utility Bill Calculator:
www.ontarioenergyboard.ca/OEB/Consumers/Electricity/Your+Electricity+Utility

Source: Ontario Energy Board Small Business Calculator:
www.ontarioenergyboard.ca/oeb/Consumers/Electricity/Your%20Electricity%20Utility/Your%20Electricity%20Utility%20-%20Small%20Business

Figure 7: Estimated Annual Electricity Cost Per Customer, 2015



Source: Ontario Energy Board Electricity Distributer Performance Data: www.ontarioenergyboard.ca/html/performance

5.6 Natural Gas

Service Provider: Enbridge Gas
 Phone: 1-866-763-5427
 Web: www.enbridgegas.com

Table 27: Commercial and Industrial Rates

| Monthly Demand Charge | Rates as of Oct. 1, 2014 |
|--|--------------------------|
| Customer Charge | \$70 |
| Gas commodity rate (cents/m3) | 14.6457 |
| Transportation to Enbridge (cents/m3) | 5.0013 |
| Monthly Delivery Commodity Charge (cents per m3) | |
| First 500 m ³ | 7.67 |
| Next 1,050 m ³ | 6.012 |
| Next 4,500 m ³ | 4.8511 |
| Next 7,000 m ³ | 4.1051 |
| Next 15,250 m ³ | 3.7737 |
| Over 28,300 m ³ | 3.6906 |
| Additional Items ¢/m ³ | |
| Gas Cost Adjustment | 5.3572 |
| Site Restoration Clearance | -2.1419 |

Source: <https://www.enbridgegas.com/businesses/accounts-billing/gas-rates/large-volume-rates/rate-6.aspx>



5.7 Water Rates

Service Provider: Collingwood Public Utilities

Phone Water: 705-445-1800

Phone Wastewater: 705-445-1631

Web: www.watercollingwood.ca

Filtered Water Consumption Charge (per cubic metre)

- Residential: \$0.605 per CuM
- Residential: \$1.093 per CuM (for each cubic meter above 40CuM during May, June, July, August, September)
- Commercial / Industrial: \$0.605 per CuM

Filtered Water Consumption Charge (UNMETERED - Flat Rate)

- \$32.15 First Month
- \$48.23 Second Month

(Note: Rate increases by 50% for each month until meter installed and operational)

Process Water (unfiltered) Consumption Charge (per cubic metre)

- Industrial: \$0.192 per CuM

Construction Water Supply

- Flat fee per construction unit: \$ 60.00

Water Meters

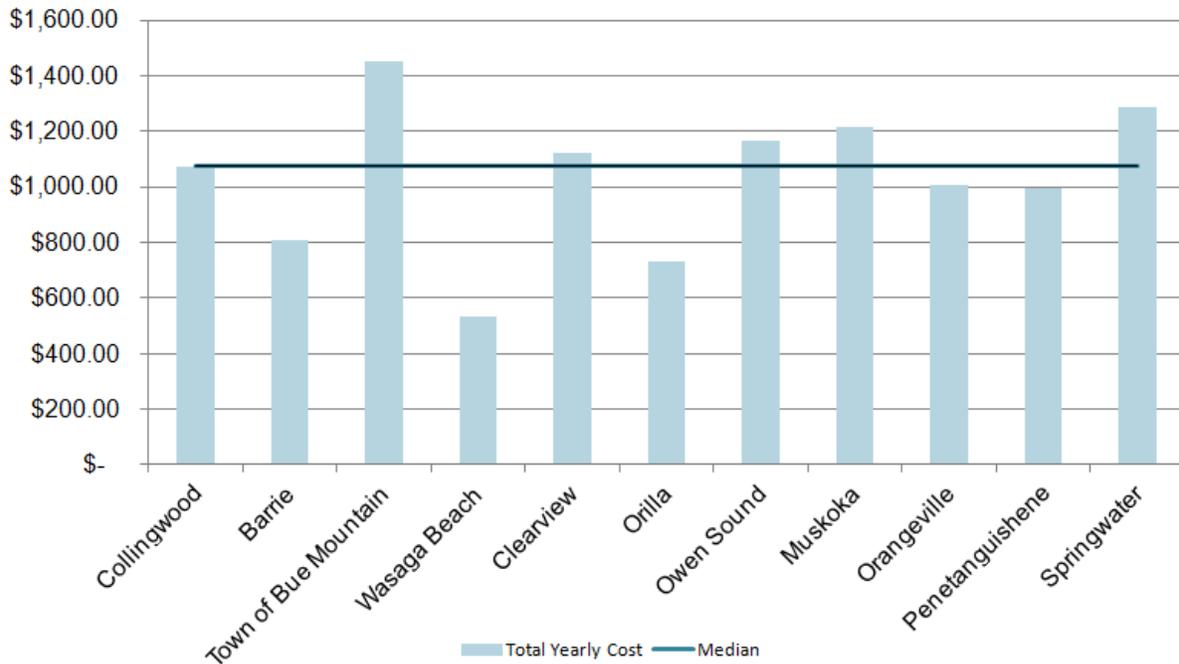
- Water Meter Purchase - Up to 3/4": \$198.00 (\$50.00 credit will be provided once meter is installed by a CPU employee and spacer kit is returned)
- Water Meter Purchase - Over 3/4": (Non-Stock - Call office for pricing)

Table 28: Water Fees

| Monthly Water Connection Charge 2014 | |
|--------------------------------------|----------|
| Water Rate | |
| up to 1 1/4" line | \$20.34 |
| 1 1/4" line | \$25.71 |
| 1 1/2" line | \$39.01 |
| 2" line | \$57.39 |
| 3" line | \$85.82 |
| 4" line | \$130.07 |
| 6" line | \$195.50 |
| 8" line | \$260.11 |
| 10" line | \$390.99 |

Source: <http://www.collus.com/rates/water>

Figure 8: Yearly Residential Water & Sewer Bill - Fixed Charged and Consumption, 2014



Source: Based on 2014 rates and the Ontario average consumption of 225 cubic metres per year

Table 29: Sewer Rates

| Monthly Water Connection Charge 2014 | |
|--------------------------------------|----------|
| Rates | |
| up to 1 1/4" line | \$20.34 |
| 1 1/4" line | \$25.71 |
| 1 1/2" line | \$39.01 |
| 2" line | \$57.39 |
| 3" line | \$85.82 |
| 4" line | \$130.07 |
| 6" line | \$195.50 |
| 8" line | \$260.11 |
| 10" line | \$390.99 |

Source: <http://www.collus.com/node/112>

6 Building and Development Related Fees

6.1 Development Related Fees

Table 30: Permit Fees

| Type 2014 | Fees |
|--|---|
| New Residential Construction (including new additions) | \$0.85 per sq. ft. |
| Commercial/Industrial | Commercial (Mercantile finished) \$1.00 per sq. ft. Industrial (finished) \$0.70 per sq. ft. |
| All other new construction | By construction value – first \$1,000 of construction value = \$100.00, addition charge per every additional \$1,000 construction value = \$10.00 |
| Temporary/Partial Building Permits | Temporary \$100.00 |
| Repairs/Renovations | \$0.45 per sq. ft. or by construction value |
| Demolition Permits | \$100.00 under 600sq. metres/ \$200.00 over 600 sq. metres |
| Change of Occupancy of an existing Building | \$100.00 or construction value |

Source: Town of Collingwood

Table 31: Application Fees

| Type 2014 | Fees |
|---|------------------------------------|
| An amendment to the Official Plan and an amendment to the Zoning By-law | \$10,500 + \$2,000 contingency fee |
| An amendment to the Official Plan | \$7,500 + \$2,000 contingency fee |
| An amendment to the Zoning By-law | \$3,000 + \$1,000 contingency fee |
| Removal of a Holding Provision from a Zone | \$1,065 + \$500 contingency fee |
| A Temporary Use By-Law Amendment | \$3,420 + \$2,000 contingency fee |
| Draft Plan Review- Subdivision | \$15,495 + \$2,000 contingency fee |
| Draft Plan Review- Condominium | \$4,075 + \$2,000 contingency fee |
| Condominium Exemption | \$2,410 + \$2,000 contingency fee |
| Extension of Draft Approval | \$2,410 + \$2,000 contingency fee |
| Revision to Draft Approved Plan of Subdivision | \$3,785 + \$2,000 contingency fee |

Town of Collingwood Community Profile

| | |
|--|---|
| Red Line Revision to Draft Plan of Subdivision | \$3,785 + \$2,000 contingency fee |
| Site Plan Application | \$4,000 + \$2,000 contingency fee |
| Amendment to Site Plan Control Agreement | \$3,000 + \$1,000 contingency fee |
| Minor Adjustment to Site Plan Control Agreement | \$500 + \$1,000 contingency fee |
| Discharge of Site Plan Control Agreement | \$500 |
| Radio Communications- Protocol Conformity Review Process | \$3,900 + \$2,000 contingency fee |
| Model Home Application | \$3,900 + \$2,000 contingency fee |
| All 3 rd submission drawings | \$500 |
| Pre-consultation fee | \$525 |
| Zoning Compliance | \$100 (does not include Building (\$100) or subdivision (\$100) or taxes (\$100)) |

Source: Town of Collingwood

Additional fees at the time of Agreement:

- Engineering Services deposits for subdivisions and condominiums these are partially refunded
- Engineering Services inspection fees 3% which are non-refundable*“a fee for costs incurred by Town Engineering Services for the review or design of the Works and for inspections related to the construction, installation and provision of the Works, such amount being three percent (3%) of the costs of the Works”
- Parkland Deposits which are percentages. “Town of Collingwood Official Plan December 2011 Section 4.2 Parkland Acquisition Pursuant to the Planning Act...To ensure that adequate public open space is available to meet the recreational needs of the community, Council shall require the conveyance of up to a five percent (5%) parkland dedication in the case of new residential development and up to a two percent (2%) parkland dedication in the case of new commercial or industrial development. In addition, Council may accept ‘cash-in-lieu’ of parkland payment when deemed appropriate.
 - 2% land for industrial/commercial development
 - 5% land for residential development
 - Cash-in-lieu 2% or 5% - the applicant shall pay Building Services a prescribed percentage of the appraised value of the lands as “Cash-in-lieu” of parkland that will be determined by an appraisal that has been completed by a professional Appraiser one day prior to Building Permit Issuance.
 - Mixed Use Developments: The respective rate shall be applied in the same proportion that the gross floor area of industrial/commercial uses to the gross floor area of residential uses.”

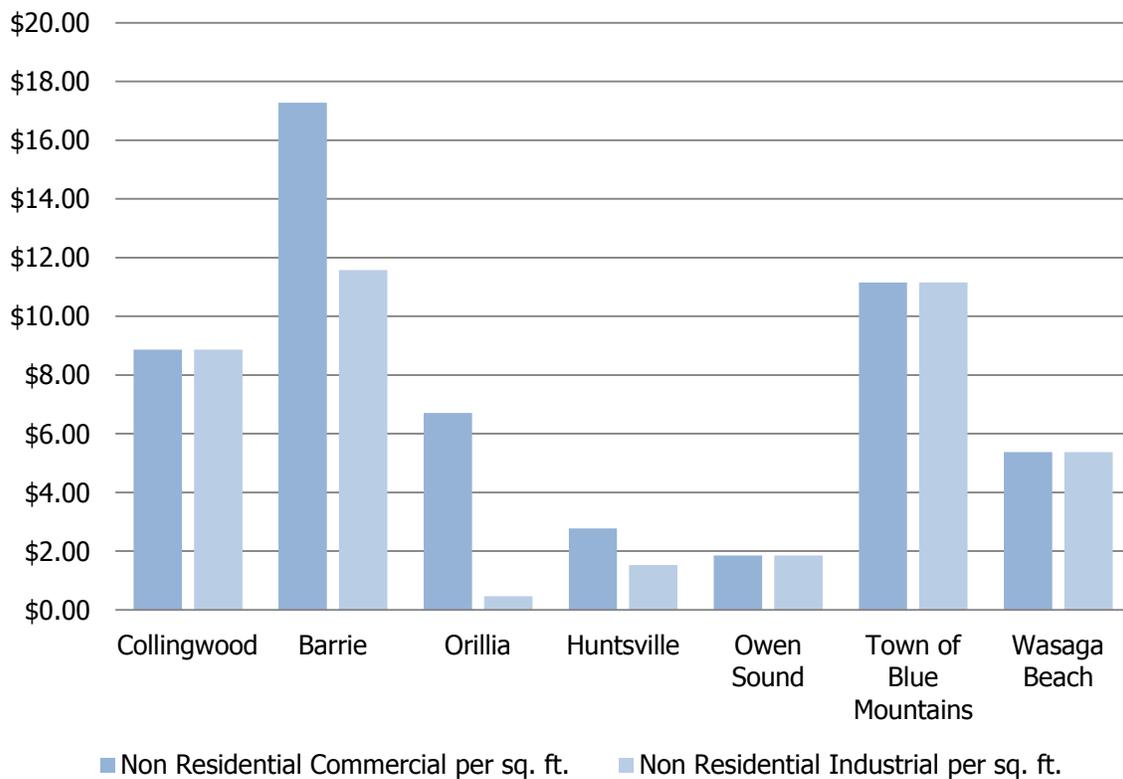
Table 32: Development Charges

| Service | Single-Detached Dwelling & Semi-Detached Dwelling | 2 Bedroom + Apartments | Bachelor & 1 Bedroom | Other Multiples | Wind Turbines | Non-Residential (per sq.ft. of Gross Floor Area) |
|--|---|------------------------|----------------------|-----------------|---------------|--|
| Total Municipal Wide Services | \$11,899 | \$8,726 | \$4,958 | \$10,957 | \$7,042 | \$2.35 |
| Total Urban Services | \$9,367 | \$6,868 | \$3,903 | \$8,625 | N/A | \$3.19 |
| Grand Total Rural Area | \$11,899 | \$8,726 | \$4,958 | \$10,957 | \$7,042 | \$2.35 |
| Grand Total Urban Area | \$21,265 | \$15,594 | \$8,861 | \$19,582 | \$7,042 | \$5.54 |
| Effective January 1, 2015 to December 31, 2015 | | | | | | |

Source: Town of Collingwood

Other Development charges may apply (i.e. Black Ash Creek Development Charges By-law, etc.).

Figure 9: Development Charges across Municipalities, 2014



Source: BMA Report P251 Development Charges

For further information, please contact:

Martin Rydlo

Director, Marketing and Business Development

Town of Collingwood

105 Hurontario Street

PO Box 157, Collingwood, ON

L9Y 3Z5

Phone: 705-445-8441 x7421

Email: mrydlo@collingwood.ca

Web: www.collingwood.ca



7 Business Support Programs and Services

7.1 The Business Development Centre

The Business Development Centre (BDC) is a collaborative project between the Town of Collingwood, the Downtown Collingwood Business Improvement Area (BIA), the provincially supported Small Business Enterprise Centre (SBEC), and the federally supported Centre for Business and Economic Development (CBED). The BDC also works with several other local and regional partners, including:

- The Collingwood Chamber of Commerce
- Georgian College
- Georgian Triangle Tourism Association
- Blue Mountain Village Association
- Blue Mountain Resort
- Simcoe County
- Town of Meaford, Wasaga and Thornbury, as well as Clearview Township
- RT07

The Business Development Centre is dedicated to the economic growth of the South Georgian Bay area. Two key platforms will achieve this: helping businesses start-up and and grow, and increasing the profile of the region as a world class tourist destination.



Business Development:

The BDC encourages a collaborative approach across economic development organizations in the region to help start-ups, small, and large companies grow. This will be accomplished by building strategic alliances, providing management assistance, mentorship & educational programs, funding assistance, networking and other resources for business owners and entrepreneurs.

Tourism Marketing:

Working with partners in Collingwood, the County, and the broader region, the BDC intends to increase the attractiveness of the area as a 4-season destination. This will be achieved by collaborating with regional partners to organize cornerstone and specialty events, promoting the seasonal attractions through coordinated marketing campaigns, and measuring the impact on tourism traffic and spending.

The BDC Partners:

Town of Collingwood Marketing & Business Development

- Strategic planning to promote the Town, the area, and its attractions
- Tourism enhancement & business development
- Community branding & image management
- Economic Development Strategy development and action planning
- Stakeholder engagement
- Work closely with the Mayor, Council, CAO, senior staff, and Parks, Recreation and Culture department on joint initiatives

Centre for Business and Economic Development

The Centre for Business and Economic Development is a not-for-profit Community Futures Development Corporation:

- Governed by a community-based volunteer Board of Directors
- Serving the areas and municipalities of South Georgian Bay and Dufferin County
- Helping to develop and diversify the local economy through investment in Small Business, Business Services and Support for Community Economic Development
- Offering a full range of business services for new and existing businesses including:
 - Business Loans up to \$250,000
 - Business Counselling
 - Business Mentoring
 - On-line Learning

The South Georgian Bay Small Business Enterprise Centre

- Free consultations with a qualified business consultant
- In 2013/14, SBEC delivered 310 one-on-one consultations, helping launch 60 businesses and handling approximately 700 business inquiries
- Acts as a resource centre for entrepreneurs and organizes informative workshops and seminars specifically designed to meet the needs of small businesses
- Provides information on business permits, licenses, registration, regulations and other forms and documents required to start and run a business
- Review of business plans
- Mentorship programs
- Assistance with Canadian Youth Business Foundation/Futurepreneur applications
- Copyright, patent and trademark information
- Summer Company & Starter Company grant programs
- Started in 2008, 52 Summer Company businesses have launched through this program
- Highly active regional office, handing out 30% of the total Starter Company provincial grants!

The Downtown Collingwood Business Improvement Area

- Collingwood Downtown is a not-for-profit organization established for the main purpose of revitalizing the central business district of the Town of Collingwood. It has been designated as a Business Improvement Area (BIA) through the Ontario Municipal Act and a Town of Collingwood bylaw originally enacted in 1977, and has been designated provincially as an historic district.
- The Downtown is a nationally recognized heritage district.
- Collingwood Downtown is governed by volunteer Board of Directors consisting of nine members. Eight members are elected from the Downtown business community and property owners, and one is a council representative. The election is conducted by ballot during the municipal election year, and the results are then forwarded to Council for appointment
- The Collingwood BIA is comprised of approximately 400 business members, plus 175 property owners, employing approximately 2,000 full and part-time staff. Based on the 2014 assessment, the district is worth \$98,666,428!
- The BIA has invested millions of dollars in the core area through the special yearly levy as well as additional monies raised through sponsorships, grants, and special activities fees.
- Staging and promotion of special events and tourism drivers, such as the Elvis Festival and the annual Ice Sculpture Festival
- Managing the seasonal Farmers' Market and presents the annual Collingwood Santa Claus Parade
- Marketing the district and the community through print, television, radio and digital platforms
- Partnering with the Town of Collingwood's Arts and Culture staff to stage the Art on the Street project
- Hosting the Local Live Lunch series in the summer
- Keeping the district clean, as well as provide a seasonal décor program

7.2 The Chamber of Commerce

The Collingwood Chamber of Commerce serves Collingwood's business community with the invaluable input of their Board of Directors, volunteers, members, and other stakeholders. The Chamber has become the voice of Collingwood's business community, and one of the largest and most active Chambers of Commerce in the region. Over 500 members strong, the Collingwood Chamber constantly evaluates and formulates policy and positions on a vast array of business issues based on member needs.

The Chamber also provides a broad spectrum of benefits for small businesses and medium to large sized corporations alike. Whether it be preparing strategic submissions to the Federal, Provincial or Municipal government on issues such as changes to Health Care, discussions with officials concerning Business Tax, or providing input on local issues such as tourism, the Collingwood Chamber of Commerce is a strong voice of advocacy on issues concerning business.

Mission Statement: Dedicated to the promotion and advocacy of Collingwood and area business interests, by representing the needs and views of our members and providing services and programs that will enhance and further advance the economic health and vitality of the local business community.

The types of customers the Chamber services include:

- The general local public who live here and need contact information about other businesses or the Town
- Tourists looking to visit the area
- People who are relocating to the area and need information
- Businesses that want to start up business and are looking for a location, or to network, or about financial help
- Businesses that currently operate in and around our area

7.3 Business Enterprise Resource Network (BERN)

BERN is a not for profit corporation mandated to provide access, support and development services to business and entrepreneurs in Barrie and Simcoe County, with extended services in Orillia, Georgian Triangle, and the Muskoka region. The Business Enterprise Resource Network (BERN) has been providing business development programs since November 1999.

BERN is the coordinator for the Ontario Self Employment Benefit Program (SEA Program), an Employment Ontario program funded in part by the Government of Canada. This program provides business coaching support for up to 42 weeks of business start up to unemployed persons who meet certain criteria (through Employment Insurance) and they are given a small income. Each program participant is offered business development workshops, seminars, clinics, and mentoring support to aid in the successful start up of their business.

7.4 Support Organizations

Town of Collingwood

PO Box 157, 97 Hurontario Street
Collingwood, ON
L9Y 3Z5
Phone: 705-445-1030
Fax: 705-445-2448
Web: <http://www.collingwood.ca/>

Service Canada

44 Hurontario Street
Collingwood, ON
Web: <http://www.servicecanada.gc.ca>

Service Ontario

Unit 6, 191 Hurontario Street
Collingwood, ON
L9Y 2M1
General Inquiry: 705-445-3530
Health Card Inquiry: 1-888-376-5197
Driver & Vehicle Inquiry: 1-800-387-3445
Web:
<https://www.ontario.ca/serviceontario>

South Georgian Bay Small Business Enterprise Centre

105 Hurontario Street
PO Box 197
Collingwood, ON
Phone: 705-446-3355
Email: sbec@collingwood.ca
Web: <http://enterprisecentre.ca/>

Centre For Business and Economic Development

105 Hurontario Street
Box 74
Collingwood, ON
L9Y 3Z4
Phone: 705-445-8410 | 1-877-876-7908
Email: info@centreforbusiness.ca
Web: <https://centreforbusiness.ca/>

Canada Post

33 Hurontario Street
Collingwood, ON
L9Y 2L0
Phone: 1-800-267-1177
175 First Street
Collingwood, ON
L9Y 4L0
Phone: 1-866-607-6301
Web: <https://www.canadapost.ca/>

Business Enterprise Resource Network (BERN)

1 First Street, Suite 206
Collingwood, ON
L9Y 1A1
Phone: 705-445-7333
Web: www.selfemploymentassistance.ca

County of Simcoe

1110 Highway 26
Midhurst, ON
L0L 1X0
Phone: 705-726-9300
Toll Free: 1-866-893-9300
Email: lisa.mchugh@ic.gc.ca
Web: <http://www.simcoe.ca/>

Collingwood Chamber of Commerce

115 Hurontario Street, Suite 102
Collingwood, ON
L9Y 2L9
Phone: 705-445-0221
Web: <http://www.collingwoodchamber.com/>

Collingwood Downtown BIA

105 Hurontario Street
PO Box 23
Collingwood, ON
L9Y 3Z4
Phone: 705-445-5595
Fax: 705-445-5495
Web: <http://www.collingwooddowntown.com>

7.5 Education, Employment and Training

Georgian College

South Georgian Bay Campus
499 Raglan Street
Collingwood, ON
Phone: 705-445-2961
Web: <http://www.georgiancollege.ca/>

Collingwood Learning Centre

180 Ontario Street
Collingwood, ON
L9Y 1M6
Phone: 705-445-9019
Fax: 705-445-6362
Web: <http://www.thelearningcentres.com/locations/learning-centres---collingwood-campus>

Summit College

Simcoe Town Centre Mall
150 West Street, Unit 160B
Simcoe, ON
N3Y 5C1
Phone: 519-429-3475
Fax: 519-429-3220
Email: simcoe@summitcollege.ca
Web: <http://summitlearning.ca/avt/>

TRACKS Employment & Resource Services

50 Hume St
Collingwood, ON
L9Y 1V2
Phone: 705-444-1580
Fax: 705-444-1338
Email: tracks@tracks.on.ca
Web: <http://www.tracks.on.ca>



7.6 Financial

BMO Bank Of Montreal

79 Hurontario Street
Collingwood, ON
L9Y 1K4
Phone: 705-445-3351
Web: www.bmo.com

TD Canada Trust

104 Hurontario Street
Collingwood, ON
L9Y 2L8
Phone: 705-445-4881
Web: www.td.com

CIBC

86 Hurontario Street
Collingwood, ON
L9Y 2L8
Phone: 705-445-2780
Web: www.cibc.com

Meridian Credit Union

171 Saint Marie Street
Collingwood, ON
L9Y 3K3
Phone: 705-445-9200
Web: www.meridiancu.ca

National Bank

108 Hurontario Street
Collingwood, ON
Phone: 705-445-1020
Web: www.bnc.ca

RBC Royal Bank

280 Hurontario Street
Collingwood, ON
Phone: 705-446-3000
Web: www.rbc.com

RBC Dominion Securities Inc.

1 First Street
Collingwood, ON
Phone: 705-444-4774
Web: www.rbclds.com

Scotiabank

247 Hurontario Street
Collingwood, ON
Phone: 705-445-0580
Web: www.scotiabank.com



7.7 Real Estate

Southern Georgian Bay Association of Realtors®

243 Ste. Marie Street
Collingwood, ON
L9Y 3K6
Phone: 705-445-7295
Email: info@sgbREALTORS.com
Web: <http://www.sgbrealtors.com/>

For a complete listing of industrial and business properties, please contact:

Martin Rydlo

Director, Marketing and Business Development
Town of Collingwood
105 Hurontario Street
PO Box 157
Collingwood, ON
L9Y 3Z5
Phone: 705-445-8441 x7421
Email: mrydlo@collingwood.ca
Web: www.collingwood.ca



8 Quality of Life

The Town of Collingwood is situated along the shoreline of Nottawasaga Bay in the County of Simcoe. The area boasts four-season recreation and tourism opportunities from hiking and water-sports to skiing and snow-shoeing. A thriving historic downtown provides retail, entertainment and dining options for tourists and locals alike.

8.1 Housing Characteristics

Table 33: Dwelling Characteristics, 2014

| Characteristics | Collingwood | Ontario |
|--|-------------|-----------|
| Total number of occupied private dwellings | 9,227 | 5,231,222 |
| Average number of rooms per dwelling | 6.4 | 6.4 |
| Owned | 6,978 | 3,735,023 |
| Rented | 2,249 | 1,486,993 |
| Average value of dwelling \$ | 356,972 | 429,129 |

Source: McSweeney & Associates from Manifold Data Mining Inc. Superdemographics 2014.

8.2 Health, Social and Community Services

Collingwood General & Marine Hospital

Collingwood General and Marine Hospital
 459 Hume Street
 Collingwood, ON
 L9Y 1W9
 705-445-2550
 Web: <http://cgmh.on.ca/>

The Collingwood General and Marine Hospital provides a variety of health care services to the more than 60,000 people who live and work in the community. The hospital also provides essential health care services to more than 3.5 million vacationers and cottagers who visit the communities of Wasaga Beach, Collingwood, Stayner, Creemore and the Blue Mountains.

Hospital services include: ambulatory care, cardio respiratory, community mental health, diagnostic imaging, dialysis, emergency, general medicine, general surgery, intensive care, laboratory services, obstetrics/gynaecology, orthopaedic surgery, rehabilitation, and telemedicine. The G&M Hospital is a 68 bed facility.

The G&M Hospital Foundation raises money in support of the G&M Hospital for equipment, furnishings, facilities and programs/services that are not funded by the Ministry of Health & Long Term Care. The Foundation funds capital equipment (over \$1,000), facility renovations, and select specialty programs and services not covered by the government. Nearly \$10 million was raised to purchase advanced equipment and technology through the New Age of Care campaign by January of 2014.

Hospice Georgian Triangle

Hospice Georgian Triangle
240 Erie St.
Collingwood, ON
L9Y 0X8
705-444-2555
<http://www.hospicegeorgiantriangle.com/>

Hospice Georgian Triangle, a registered charity, provides trained volunteer and professional care and support to individuals living with life-limiting illness, to their families and to the bereaved. We operate as an integral partner of the health care system to ensure that palliative patients are treated with love, respect and receive compassionate care.

Services offered:

- Campbell House: Campbell House opened its doors on August 5, 2014 with 6 residential end of life care beds. Registered Nursing and Personal Support Care is provided 24 hours per day, 7 days per week. The philosophy of Hospice Palliative Care focuses entirely on the patient and their needs, including medical, emotional and spiritual care
- Home Visiting Program: Hospice Georgian Triangle has trained volunteers providing support to our community. Companionship & Bereavement Support are the key services offered in the community for those families experiencing the end of life process.
- Bereavement Group Sessions
- Bereavement Individual Sessions
- Education: books, brochures, and videos dealing with illness, grief, bereavement, spirituality, coping and various organizations devoted to helping the individual and their family.

The Georgian Bay Family Health Team

186 Erie Street, Suite 100
Collingwood, ON
L9Y 4T3
Web: <http://www.gbfmt.ca/>

This regional, patient-centered, primary health care team is set up to provide exceptional collaborative care to help improve the overall health of the Georgian Bay population. The Georgian Bay Family Health Team website provides helpful information to residents, including a list of which doctors are accepting new patients, and information on the local walk-in clinic.

Telehealth Ontario

Phone: 416-314-8721

Web: www.health.gov.on.ca/english/public/program/Telehealth/Tele_faq.html

Free Access to a Registered Nurse — 24 Hours a day,

7 days a Week at 1-866-797-0000

TTY: 1-866-797-0007

Telehealth Ontario is a free, confidential telephone service for health advice or general health information from a Registered Nurse. That means quick, easy access to a qualified health professional to help you decide whether to care for yourself, make an appointment with your doctor, go to a clinic, contact a community service or go to a hospital emergency room.

Rural Ontario Medical Program

459 Hume St.

Collingwood, ON

L9Y 1W9

Phone: 1-877-445-7667

The Rural Ontario Medical Program seeks to create partnerships between rural healthcare services and educational medical programs, to enhance local medical services, and to establish long-term placements for physicians in rural areas. The program creates learning opportunities outside the academic centres in small communities, and promotes mentorship and learning in a rural setting.



8.3 Education

Table 34: Collingwood Schools

| Elementary Schools | | | |
|---------------------------------------|--------------------|--------------|--|
| School Name | Location | Phone | Web |
| Pretty River Academy | 11521 Highway 26 W | 705-444-5376 | http://prettyriveracademy.com |
| St. Mary's Catholic School | 18 Saunders Street | 705-445-6132 | http://smc.schools.smcdsb.on.ca |
| Mountain View Elementary School | 300 Spruce Street | 705-445-1501 | www.mun.scdsb.on.ca |
| Admiral Collingwood Elementary School | 15 Dey Drive | 705-445-0811 | www.adm.scdsb.on.ca |
| Cameron Street Public School | 575 Cameron Street | 705-445-2902 | www.cam.scdsb.on.ca |
| Connaught Public School | 300 Peel Street | 705-445-1241 | www.con.scdsb.on.ca |
| Little House Montessori School | 140 Maple Street | 705-444-0997 | www.littlehousemontessori.com |
| Secondary Schools | | | |
| School Name | Location | Phone | Web |
| Collingwood Collegiate Institute | 6 Cameron Street | 705-445-3161 | www.cci.scdsb.on.ca |
| Jean Vanier Catholic High School | 160 Collins Street | 705-445-2043 | http://jva.schools.smcdsb.on.ca |

Source: Town of Collingwood



8.4 Emergency and Protective Services

Fire Services

Collingwood Fire Department

45 High Street

Collingwood, ON

Web: <http://www.collingwood.ca/fire>

Police Services

OPP-Collingwood Detachment

201 Ontario Street

Collingwood, ON

L9Y 3Z5

Phone: 705-445-4321

Fax: 705-445-7024

Web: <http://www.opp.ca/>

Emergency

County of Simcoe Paramedic Services

Phone: 911

Web: <http://www.simcoe.ca/dpt/ps>



8.5 Parks & Recreation

The Town of Collingwood Department of Parks, Recreation and Culture (PRC) strives to enhance the quality of life and promote healthy living in Collingwood through access to a wide range of recreational, cultural, and active living opportunities.

The PRC department:

- Issues special event permits
- Provides access to local history at the Collingwood Museum
- Promotes arts & culture activities and provides access to public art
- Offers public swimming, as well as learn-to-swim programs
- Provides recreation skating opportunities both indoor and outdoor
- Maintains 24 public parks
- Accommodates and supports all users of Collingwood's waterfront and harbour

PRC divisions:

Recreation Services

451 Third Street
Collingwood, ON
L9Y 1L9
Phone: 705-444-2500
Web: www.collingwood.ca/recreation-services-division

Collingwood Museum

45 St. Paul Street
Collingwood, ON
L9Y 4B2
Phone: 705-445-4881
Web: www.td.com

Special Events

55 Ste. Marie Street, 3rd Floor
Collingwood, ON
L9Y 0W6
705-445-9463 ext. 3295
Web: www.collingwood.ca/specialevents

Arts & Culture

55 Ste. Marie Street, 3rd Floor
Collingwood, ON
L9Y 0W6
Web: www.collingwood.ca/arts-and-culture



8.6 Tourism

For over 35 years the Georgian Triangle Tourist Association has been recognized as the Destination Marketing Organization for the region, leading and developing partnerships aimed at promoting and supporting tourism in our remarkable regional destination. The GTTA operates in partnership with the municipalities of Collingwood, The Blue Mountains, Meaford, Wasaga Beach, and as part of Ontario's Regional Tourism Organization 7.

Web: www.visitsouthgeorgianbay.ca

8.7 Festivals & Events

Table 35: Annual Events

| Annual Festivals & Events | |
|--|---|
| Name of Event | Date |
| Collingwood Elvis Festival | Most recent: July 23-27, 2014 |
| Collingwood Festival for Canada | July 1 |
| Canada Waterfront Festival/Tall Ships | Most recent: August 15-17 2014 |
| Art on the Street | May to October |
| Farmers' Market | Every Saturday from May holiday weekend to Thanksgiving |
| Art Crawl | Most recent: September 26, 2014 |
| Music & Arts Festival | Most Recent: August 2 & 3, 2014 |
| Culture Days | Most recent: September 27 & 28 2014 |
| Christmas Launch & Santa Claus Parade | Most recent: November 22, 2014 |
| Mother of All Yard Sales | Most recent: April 25 |
| Live Pro Wrestling | Most recent: Nov. 6 2014 |
| RibFest | Most recent: August 15-17, 2014 |
| Polar Bear Dip | Most recent: March 23, 2014 |
| Black Harvest Festival | Saturday before Hallowe'en |
| Moonlight Market | Most recent: August 30 2014 |
| Day of Delight | Most recent: Saturday, July 28 |
| Gaslight Tour | Most recent: November 6-9 |
| Collingwood Music Showcase | April 24-27 |
| Winter Gift Show & Sale | Nov 12-Jan 11 |
| Random Act of Kindness Day | First Friday in November |
| Collingwood Downtown Great Easter Egg Hunt | Saturday of Easter Weekend |
| Local Live Lunch | Wednesdays at noon July & August |
| Carve This Way! Ice Sculpture Festival | Dec. 27-Jan. 4 |
| Street Pianos | August |
| Jazz at the Station | Every Wednesday evening late June to August |
| Harvest of the Arts | Thanksgiving weekend |

8.8 Local Accommodation

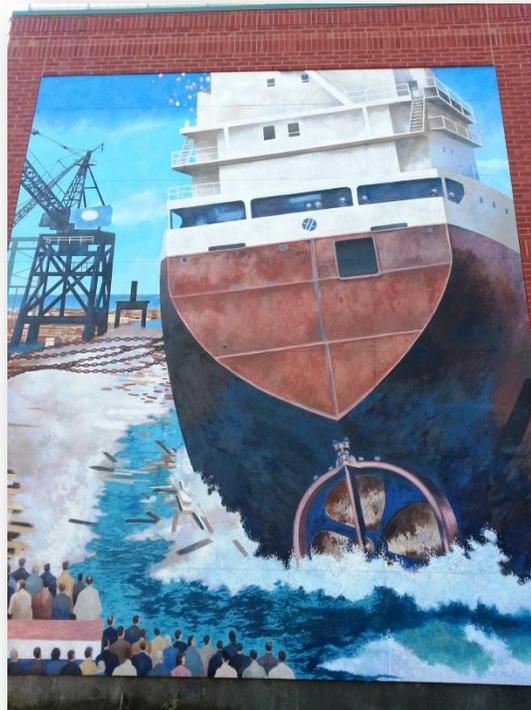
Table 36: Local Hotels and Resorts

| Hotels & Resorts | | |
|---------------------------------|--|---|
| Name | Contact | Website |
| Holiday Inn Express | 4 Balsam Street Collingwood, ON L9Y 3J4 705-444-2144 | www.ihg.com |
| Days Inn | 15 Cambridge Street Collingwood, ON L9Y 0A2 1-800-615-3107 | www.daysinn.ca |
| Cranberry Golf Resort | 19 Keith Avenue, Collingwood, ON L9Y 4T9 705-445-6600 | www.thecranberryresort.com |
| Georgian Manor Resort | 10 Vacation Inn Collingwood, ON L9Y 5G4 705-445-9422 | www.georgianmanorresort.com |
| Milestone Motel | 327 First Street Collingwood, ON L9Y 1B3 705-445-1041 | www.milestonemotel.com |
| Pleasant Manor Motel | 9656 Beachwood Rd. Collingwood, ON 705-445-4480 | http://pleasantmanor-collingwoodcanada.com |
| Relax Inn | 9448 Beachwood Rd. Collingwood, ON 705-445-1146 | http://www.relaxinn-collingwood.com |
| Mariner Motor Hotel | 305 Hume Street Collingwood, ON L9Y 1W2 705-445-3330 | http://www.marinermotorhotel.ca |
| Living Water Resort & Residence | 9 Harbour Street East Collingwood, ON L9Y 5C5 705-446-3282 | http://livingwaterresort.com |
| Collingwood Motel | 9281 Beachwood Rd. Collingwood, ON 705-446-1600 | N/A |
| Luxury Inn | 530 First Street Collingwood, ON L9Y 1C1 705-445-2061 | www.luxuryinn.ca |

Table 37: Local Bed & Breakfasts

| Bed & Breakfasts | | |
|----------------------------------|---|---|
| Name | Contact | Website |
| Bacchus House Bed & Breakfast | 142 Hume Street Collingwood, ON L9Y 1V5 705-446-4700 | www.bacchushouse.ca |
| Craigeith Manor B&B | 9 Craigeith Court Collingwood, ON L9Y 4W5 705-293-1170 | www.craigeithmanor.com |
| Heidelberg Inn | 461 Hume Street Collingwood, ON 705-444-0626 | N/A |
| Findlay House B&B | 29 Findlay Drive Collingwood, ON L9Y 0G6 | www.findlayhouse.com |
| Willow Trace B&B | 7833 Poplar Sideroad Collingwood, ON L9Y 3Y9 705-445-9003 | N/A |
| The Joseph Lawrence House B&B | 492 Hurontario Collingwood, ON L9Y 2N1 705-445-7132 | http://www.josephlawrencehouse.com/ |

Source: Town of Collingwood



8.9 Local Media

Table 38: Newspapers

| Newspaper | Frequency |
|-------------------------------------|-------------|
| The Collingwood Enterprise-Bulletin | Weekly |
| The Collingwood Connection | Weekly |
| Georgian Life | Monthly |
| On the Bay Magazine | Quarterly |
| Mountain Life Magazine | Quarterly |
| Dining and the Arts | Bi-annually |
| Escarpment Magazine | Quarterly |
| Our Homes Southern Georgian Bay | Quarterly |

Source: Town of Collingwood

Table 39: Radio Stations

| Radio Station | Affiliation |
|--------------------|-----------------------|
| 95.1 the Peak FM | Corus |
| 97.7 The Beach | Bayshore Broadcasting |
| Classical 102.9 FM | ZoomerMedia |

Source: Town of Collingwood

Table 40: Television

| TV Station (e.g. CFTO-Toronto) | Affiliation (e.g. CTV) |
|--------------------------------|------------------------|
| Rogers TV Collingwood | Rogers |
| CTV Barrie | CTV |

Source: Town of Collingwood



Appendix - Incentives

Table 41: Local Incentives

| Regional/Local Government Incentives | | | |
|--------------------------------------|--|---|---|
| Type | Name | Description | URL |
| Grant | Community Recreation & Culture Grant | The Community Recreation & Culture Grant (CRCG) Program is based on the mandate for the Parks, Recreation and Culture (PRC) Department: To enhance quality of life and promote healthy living in Collingwood, by providing access to recreational, cultural and active living opportunities. Community-based charitable, non-profit or volunteer-based groups providing cultural and recreation activities are invited to apply | http://www.collingwood.ca/council-grants |
| Grant | Council Grant Program | The Council Grant Program approves funds to organizations that provide valuable services which improve the quality, health and well-being of Collingwood citizens. | http://www.collingwood.ca/council-grants |
| Grant | In-Kind Facility Grant Program | The Town of Collingwood offers in-kind (non-cash) facility grants to groups and organizations providing a specific event to the general public, intended for the common good of Collingwood residents. Requests for support can be submitted at any time throughout the year however, once the upper dollar limit for in-kind requests has been reached, no further support will be available. | http://www.collingwood.ca/council-grants |
| Bursary | 1991 Ontario Winter Games Bursary | This bursary is intended to recognize the contributions made by athletes and/or coaches of amateur sport as well as acknowledge the value of volunteer commitment and skills. Volunteers who devote their time and talent to support community based sports organizations may also be nominated to receive this bursary. The Ontario Winter Games Bursary will assist students to continue with their post-secondary education. | http://www.collingwood.ca/council-grants |
| Bursary | 2008 Ontario Paralympic Winter Championship Legacy Grant | This grant shall strive to: increase opportunities for the development of athletes with a disability to pursue competitive goals and achieve their personal potential, and develop, | http://www.collingwood.ca/council-grants |

Town of Collingwood Community Profile

| | | | |
|------------|--------------------------------|---|--|
| | | <p>promote and enhance amateur sport at the community level. Surplus funds are not to be used for the general purposes or operating costs of any municipality.</p> | |
| Grant | Collingwood Heritage Grant | <p>The Town of Collingwood provides financial assistance for owners of designated heritage structures. Monies are directed to the conservation and restoration of those properties that have been designated for their historical and/or architectural significance in accordance to Part IV or V of the Ontario Heritage Act. Through this program, owners of designated properties may be eligible to receive a grant toward the conservation and restoration of the heritage features of their properties. Upon satisfactory project completion, the grant amount is one half of eligible project costs to a maximum grant of \$3,000.00. The grant must be matched by a contribution from the owner and is based on the owner's actual expenditures as verified by invoices. The property owner may receive one grant per calendar year. A maximum of \$15 000.00 will be available through the Heritage Grant Program per calendar year.</p> | <p>www.heritagecollingwood.com</p> |
| Tax Refund | Heritage Properties Tax Refund | <p>Property owners within the Town of Collingwood Downtown Heritage Conservation District or of a property designated under Part IV of the Ontario Heritage Act may be eligible to apply for a municipal tax refund. The tax relief program only applies to significant heritage buildings as listed on Schedule "B" of the By-law 2010-020. Applications are accepted from January 1 to March 15 each year. This program is dependent on annual budget approval.</p> | <p>http://www.collingwood.ca/heritage-tax-refund</p> |

Source: Town of Collingwood

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Table 42: Provincial and Federal Incentives

| Funding Type | Program Name | Web |
|-------------------|--|---|
| Eco Dev | Business Beautification | http://www.mah.gov.on.ca/Asset7396.aspx |
| Capital | AgriCompetitiveness Program | http://www.agr.gc.ca/eng/?id=1359338007173 |
| Capital | AgriMarketing Program | http://www.agr.gc.ca/eng/?id=1357941192614 |
| Capital | Business Development Bank of Canada (BDC) | http://www.bdc.ca/en/home.htm |
| Capital | Canada Small Business Financing Program - Industry Canada | http://www.ic.gc.ca/eic/site/csbf-pfpec.nsf/eng/Home |
| Capital | Canadian Youth Business Foundation | http://www.cybf.ca/ |
| Capital | Community Futures Program - FedNor | http://www.icce.ca/eic/site/fednor-fednor.nsf/eng/h_fn01468.html |
| Capital | Innovation Demonstration Fund (IDF) Program | http://www.mri.gov.on.ca/english/programs/idf/guidelines.asp |
| Capital | NextGen Biofuels Fund - Sustainable Development Technology Canada | http://www.sdtc.ca/index.php?page=nextgen-funding-niche&hl=en_CA |
| Capital | Ontario Emerging Technologies Fund - Ontario Capital Growth Corporation | http://www.ocgc.gov.on.ca/site/en/funds/ontario-emerging-technologies-fund/ |
| Capital | Rural Economic Development (RED) Program | http://www.omafra.gov.on.ca/english/rural/red/ |
| Capital | SD Tech Fund - Sustainable Development Technology Canada | http://www.sdtc.ca/index.php?page=sdttech-funding-niche&hl=en_CA |
| Capital | SMART Program - Canadian Manufacturers & Exporters (CME) | http://www.cme-smart.ca/ |
| Capital | Strategic Aerospace and Defence Initiative (SADI) - Industry Canada | http://ito.ic.gc.ca/eic/site/ito-oti.nsf/eng/h_00022.html |
| Capital | Technology Demonstration Program (TDP) - Industry Canada | http://ito.ic.gc.ca/eic/site/ito-oti.nsf/eng/h_00837.html |
| Commercialization | Conservation Fund | http://www.powerauthority.on.ca/cfund |
| Commercialization | Industrial Research Assistance Program (IRAP) - National Research Council Canada | http://www.nrc-cnrc.gc.ca/eng/ibp/irap/about/index.html |
| Commercialization | Innovation Demonstration Fund (IDF) Program | http://www.mri.gov.on.ca/english/programs/idf/guidelines.asp |
| Commercialization | MaRS Discovery District (MaRS) | http://www.marsdd.com |
| Commercialization | NextGen Biofuels Fund - Sustainable Development Technology Canada | http://www.sdtc.ca/index.php?page=nextgen-funding-niche&hl=en_CA |

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| Funding Type | Program Name | Web |
|-------------------|--|---|
| Commercialization | Ontario Centres of Excellence Inc. | http://www.oce-ontario.org/programs-services |
| Commercialization | Ontario Research Fund - Research Excellence (ORF-RE) | http://www.ontario.ca/business-and-economy/ontario-research-fund-research-excellence |
| Commercialization | SD Tech Fund - Sustainable Development Technology Canada | http://www.sdtc.ca/index.php?page=sdtch-funding-niche&hl=en_CA |
| Digital Media | Digital Technology Adoption Pilot Program (DTAPP) | http://www.nrc-cnrc.gc.ca/eng/irap/dtapp/index.html |
| Digital Media | Export Fund - Film and Television - Ontario Media Development Corporation | http://www.omdc.on.ca/film_and_tv/Funding/Export_Fund_Film_Television.htm |
| Digital Media | Film Fund - Ontario Media Development Fund | http://www.omdc.on.ca/film_and_tv/Funding/Film_Fund.htm |
| Digital Media | Film or Video Production Services Tax Credit (PSTC) | http://www.pch.gc.ca/eng/1268740529145 |
| Digital Media | Industry Development Program - Ontario Media Development Corporation | http://www.omdc.on.ca/film_and_tv/Funding/Industry_Development_Program.htm |
| Digital Media | Interactive Digital Media Fund (IDM) - Ontario Media Development Corporation | http://www.omdc.on.ca/interactive/Funding/IDM_Fund.htm |
| Digital Media | Ontario Book Publishing Tax Credit (OBPTC) | http://www.omdc.on.ca/book/tax_credits/OBPTC.htm |
| Digital Media | Ontario Computer Animation and Special Effects Tax Credit (OCASE) | http://www.omdc.on.ca/film_and_tv/tax_credits/OCASE.htm |
| Digital Media | Ontario Film and Television Tax Credit (OFTTC) | http://www.omdc.on.ca/film_and_tv/tax_credits/OFTTC.htm |
| Digital Media | Ontario Interactive Digital Media Tax Credit (OIDMTC) | http://www.omdc.on.ca/interactive/Tax_Credits.htm |
| Digital Media | Ontario Production Services Tax Credit (OPSTC) | http://www.omdc.on.ca/film_and_tv/tax_credits/OPSTC.htm |
| Digital Media | Ontario Sound Recording Tax Credit (OSRTC) | http://www.omdc.on.ca/music/Tax_Credits/OSRTC.htm |
| Energy | Conservation Fund | http://www.powerauthority.on.ca/cfund |
| Energy | Feed-in Tariff Program - Ontario Power Authority | http://fit.powerauthority.on.ca/what-feed-tariff-program |
| Energy | Save on Energy | https://www.saveonenergy.ca/Business.aspx |
| Energy | NextGen Biofuels Fund - Sustainable Development Technology Canada | http://www.sdtc.ca/index.php?page=nextgen-funding-niche&hl=en_CA |
| Energy | SMART Program - Canadian Manufacturers & Exporters (CME) | http://www.cme-smart.ca/ |

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| Funding Type | Program Name | Web |
|------------------------------|--|---|
| Export | Canadian Commercial Corporation (CCC) | http://www.ccc.ca/eng/home.cfm |
| Export | Export Development Canada | http://www.edc.ca/ |
| Export | Export Market Access - A Global Expansion Program | http://exportaccess.ca/en/home |
| Export | Going Global Innovation - Foreign Affairs and International Trade Canada | http://www.tradecommissioner.gc.ca/eng/science/document.jsp?did=88059 |
| Export | Investment Accelerator Fund (IAF) | http://www.marsdd.com/aboutmars/partners/iaf/ |
| Export | New Exporters to Border States (NEBS) | http://www.ontario.ca/business-and-economy/new-exporters-border-states |
| Export | Ontario Exporters Fund | http://www.ontarioexporters.ca/home/ |
| Export | SMART Program - Canadian Manufacturers & Exporters (CME) | http://www.cme-smart.ca/ |
| Human Resources and Training | Yves Landry Foundation | http://www.yveslandryfoundation.com/article/48/aime_initiative_provincial.html |

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| Funding Type | Program Name | Web |
|------------------------------|---|---|
| Human Resources and Training | Apprenticeship Job Creation Tax Credit (AJCTC) - Canada Revenue Agency | http://www.cra-arc.gc.ca/tx/ndvdl/tpcs/ncm-tx/rtrn/cmpltng/ddctns/lns409-485/412/jctc-eng.html |
| Human Resources and Training | Apprenticeship Training Tax Credit (ATTC) - Ministry of Finance | http://www.rev.gov.on.ca/en/credit/attc/ |
| Human Resources and Training | Canada Summer Jobs | http://www.servicecanada.gc.ca/eng/epb/yi/yep/programs/scpp.shtml |
| Human Resources and Training | Canadian Institutes of Health Research - Innovation and Industry Programs | http://www.cihr-irsc.gc.ca/e/37788.html |
| Human Resources and Training | Concierge Service - Government of Canada | http://concierge.portal.gc.ca/about-us |
| Human Resources and Training | Connect Canada Internship Program | https://www.connectcanadainternships.ca/home.htm |
| Human Resources and Training | Cooperative Education Tax Credit (CETC) | http://www.fin.gov.on.ca/en/credit/cetc/ |
| Human Resources and Training | Employer Signing Bonus - Ministry of Training, Colleges and Universities | http://www.tcu.gov.on.ca/eng/employers/emp_bonus.html |
| Human Resources and Training | FEDNOR - Youth Internships | http://fednor.gc.ca/eic/site/fednor-fednor.nsf/eng/fn03445.html |
| Human Resources and Training | First Job Initiative - Ministry of Agriculture and Food, Ontario Centres of Excellence | http://www.omafra.gov.on.ca/english/food/industry/first-job.htm |
| Human Resources and Training | Industrial R & D Fellowships (IRDF) - Natural Sciences and Engineering Research Council of Canada | http://www.nserc-crsng.gc.ca/Partners-Partenaires/Programs-Programmes/IRDFProfile-BPRDIProfile_eng.asp |
| Human Resources and Training | Industrial Research Assistance Program (IRAP) - National Research Council Canada | http://www.nrc-cnrc.gc.ca/eng/ibp/irap/about/index.html |
| Human Resources and Training | MaRS Discovery District (MaRS) | http://www.marsdd.com |
| Human Resources and Training | Mitacs Accelerate | http://www.mitacs.ca/accelerate |
| Human Resources and Training | Ontario Centres of Excellence Inc. | http://www.oce-ontario.org/programs-services |
| Human Resources and Training | Ontario Labour Market Partnerships | http://www.tcu.gov.on.ca/eng/employers/labourMarket.html |
| Human Resources and Training | Ontario Network of Entrepreneurs (ONE) | http://www.onebusiness.ca/ |
| Human Resources and Training | Summer Jobs Service (Ontario) | http://www.tcu.gov.on.ca/eng/jobseekers/sjs.html |
| Human Resources and Training | Ontario Targeted Wage Subsidy | http://www.tcu.gov.on.ca/eng/employers/wageSubsidy.html |

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| Funding Type | Program Name | Web |
|------------------------------|---|---|
| Human Resources and Training | Rural Economic Development (RED) Program | http://www.omafra.gov.on.ca/english/rural/red/ |
| Human Resources and Training | Scientists and Engineers in Business Initiative | http://www.feddevontario.gc.ca/eic/site/723.nsf/eng/h_00337.html |
| Human Resources and Training | Summer Company | http://www.ontario.ca/business-and-economy/summer-company-program-guidelines-2013 |
| Human Resources and Training | Work-Sharing Program - Human Resources and Skills Development Canada | http://www.servicecanada.gc.ca/eng/work_sharing/index.shtml |
| Human Resources and Training | Youth Employment Program - National Research Council Canada | http://www.nrc-cnrc.gc.ca/eng/irap/services/youth_initiatives.html |
| Research and Development | AgriInnovation Program | http://www4.agr.gc.ca/AAFC-AAC/display-afficher.do?id=1354301302625&lang=eng |
| Research and Development | Canada Foundation for Innovation | http://www.innovation.ca/en/OurFunds |
| Research and Development | Canadian Institutes of Health Research - Innovation and Industry Programs | http://www.cihr-irsc.gc.ca/e/37788.html |
| Research and Development | Communications Research Centre Canada - Industry Canada | http://www.crc.gc.ca/eic/site/069.nsf/eng/h_00022.html |
| Research and Development | Early Researcher Awards | http://www.ontario.ca/business-and-economy/funding-academic-research-early-researcher-awards |
| Research and Development | Going Global Innovation - Foreign Affairs and International Trade Canada | http://www.tradecommissioner.gc.ca/en/g/science/document.jsp?did=88059 |
| Research and Development | Industrial R & D Fellowships (IRDF) - Natural Sciences and Engineering Research Council of Canada | http://www.nserc-crsng.gc.ca/Partners-Partenaires/Programs-Programmes/IRDFProfile-BPRDIProfile_eng.asp |
| Research and Development | Industrial Research Assistance Program (IRAP) - National Research Council Canada | http://www.nrc-cnrc.gc.ca/eng/ibp/irap/about/index.html |
| Research and Development | Innovation Demonstration Fund (IDF) Program | http://www.mri.gov.on.ca/english/programs/idf/guidelines.asp |
| Research and Development | Mitacs Accelerate | http://www.mitacs.ca/accelerate |
| Research and Development | NextGen Biofuels Fund - Sustainable Development Technology Canada | http://www.sdtc.ca/index.php?page=nextgen-funding-niche&hl=en_CA |
| Research and Development | Ontario Centres of Excellence Inc. | http://www.oce-ontario.org/programs-services |

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| Funding Type | Program Name | Web |
|--------------------------|--|---|
| Research and Development | Ontario Emerging Technologies Fund - Ontario Capital Growth Corporation | http://www.ocgc.gov.on.ca/site/en/fund/s/ontario-emerging-technologies-fund/ |
| Research and Development | Ontario Innovation Tax Credit (OITC) | http://www.rev.gov.on.ca/english/credit/oitc/index.html |
| Research and Development | Ontario Research and Development Tax Credit | http://www.rev.gov.on.ca/en/credit/ordtc/index.html |
| Research and Development | Ontario Research Fund - Research Excellence (ORF-RE) | http://www.ontario.ca/business-and-economy/ontario-research-fund-research-excellence |
| Research and Development | Scientific Research and Experimental Development Tax Incentive Program - Canada Revenue Agency | http://www.cra-arc.gc.ca/sred/ |
| Research and Development | SD Tech Fund - Sustainable Development Technology Canada | http://www.sdtc.ca/index.php?page=sdttech-funding-niche&hl=en_CA |
| Research and Development | Strategic Aerospace and Defence Initiative (SADI) - Industry Canada | http://ito.ic.gc.ca/eic/site/ito-oti.nsf/eng/h_00022.html |
| Research and Development | Technology Demonstration Program (TDP) - Industry Canada | http://ito.ic.gc.ca/eic/site/ito-oti.nsf/eng/h_00837.html |
| Research and Development | Youth Employment Program - National Research Council Canada | http://www.nrc-cnrc.gc.ca/eng/irap/services/youth_initiatives.html |
| Southern Ontario | Investing in Business Growth and Productivity (IBGP) - FedDev Ontario | http://www.feddevontario.gc.ca/eic/site/723.nsf/eng/h_01867.html |
| Southern Ontario | Investing in Business Innovation (IBI) - FedDev Ontario | http://www.feddevontario.gc.ca/eic/site/723.nsf/eng/h_00324.html |
| Southern Ontario | Investing in Commercialization Partnerships (ICP) - FedDev Ontario | http://www.feddevontario.gc.ca/eic/site/723.nsf/eng/h_01864.html |
| Southern Ontario | Investing in Regional Diversification (IRD) - FedDev Ontario | http://www.feddevontario.gc.ca/eic/site/723.nsf/eng/h_01870.html |

Source: McSweeney & Associates